



SEPTEMBER 2018 EDITION

PRESIDENT'S MESSAGE



Cyndee Haydon
President
Class of '08

Dear Friends,
We have gotten off to a roaring start and September is not slowing down. Thank you for all the positive feedback on the revamped LP Retreat Social and skits. Kudos to the new LP Skit Committee for taking the theme of the LP Program

and Program Days and making a short, fun and entertaining skit, taking the burden off each Program Day team and giving this year's class much to look forward to. Our Alumni also told us they liked the extended social, food and activities like Alumni Bingo, Mentor / Mentee meetup, and Photobooth to make catching up with old friends and meeting the new class fun and enjoyable. We also had our first LP Photo Contest and congratulations to **Dawn Scott '12**, who was chosen as the winner this month. Please keep tagging your LP Photos with #LP2019!

When you see this year's LP Skit Committee members: **Darrin Johnson '14, Bob Childress '11, Sally Evans '15, Matt Evans '17, Todd Willsie '12, Kevin Kenney '18, Lorrie Cline '17, Susan Lee '18, Ricky Butler '15, Marilyn Miller '17, Suzan Decker Ross '12**, please let them know how much you enjoyed it.

This year's LP Retreat was outstanding with a team that's been working together for 4 years, they were able to deliver an impactful 2 days to the new class using the Strengths Based Leadership principles as our foundation.

The feedback from the class was consistent that it "exceeded all my expectations." Thank you to **Felicia Donnelly '05**, LP Retreat Committee Chair; **Andrea Henning '15** and **Dev Pathik '11** as our Co-Facilitators; along with the Retreat support team of **Darrin Johnson '14, Seema Ramroop '17, Allie Chandler '18, Bob Childress '11, Sean King '15 and Jennifer McGrail '99**. It was not only impactful to the new Class Members it also impacted some very special kids who received much-needed bikes as you will see in the letter enclosed from Operation Gratitude.

SAVE THE DATES

- Sept. 12, 2018 - Human Services Day
- Sept. 12, 2018 - Post Program Day Social; 5:30-7 p.m. at Mellow Mushroom
- Oct. 18, 2018 - Arts & Culture Day
- Oct. 18, 2018 -LP Tickets SOLD OUT Clearwater Jazz Holiday; 3:30 - 10 p.m. - Gates open
- Nov. 14, 2018 - Health Day
- Nov. 14, 2018 - Post Program Day Social; 5:30-7 p.m. at Mellow Mushroom
- Dec. 12, 2018 - Environment & Tourism Day
- Jan. 9, 2019 - Criminal Justice Day
- Feb. 13, 2019 - Education Day
- Feb. 13, 2019 - Post Program Day Social; 5:30-7 p.m. at Mellow Mushroom
- March 6, 2019 - Government & Infrastructure Day
- March 24-26, 2019 - Tallahassee Trip
- April 10, 2019 - Emergency Services Day
- May 8, 2019 - Business & Technology Day
- May 8, 2019 - Post Program Day Social; 5:30-7 p.m. BJ's at Westfield Countryside Mall

We are thrilled to announce we've launched our new LP Leadership Mentor Program as one more way to enhance Leadership Development within our Program. A huge shout out to the 42 esteemed LP Alumni leaders who answered the call as leaders do and agreed to mentor one member of this year's class. Please see the list of this year's 2019 Mentors and their Mentee in this issue. When you see them – thank them for their leadership.

This month we are also launching our new Lessons in Leadership video series, where we will hear leadership tips and insights from each of our LP Sponsors this year in a short video thanks to the amazing skills of **Allie Chandler '18** for making these happen. This month's Lessons in Leadership video will be from **Duggan Cooley '07**, and his team at the Pinellas Community Foundation – be sure to check it out, thank them for their support of Leadership Pinellas this year and feel free to share it!

Thanks to **Suzy Sofer '15** for the idea of starting a new LP Leadership Bookshelf – love to keep hearing from you what books on Leadership you recommend – these are a great start. Look for us to pose different questions of the month on our Facebook page to get your input and share your wisdom and insights here. If you haven't liked our Facebook page – please do!

Don't forget to check our new Save the Dates section for easy reference on our website and the flyer included in this Leader Reader with all the Program Day debriefs. Hope to see you at the Mellow Mushroom this Wednesday, Sept 12, 2018, at 5:30 pm after the first Program Day.

A huge thank you to all our Leadership Pinellas Alumni Volunteers, Sponsors, Alumni Boosters and LP Leadership Circle supporters – we couldn't do all we are doing without your support!

Whew – well that's my September update so now I'm curious, what's on your mind? How are we doing? I am always open and receptive to hearing what's important to you! Let me hear from you (727-710-8035). Have a great month and hope to see many of you Wednesday at the Mellow Mushroom Social Debrief. Until then ...

In your service,
Cyndee Haydon '08

DUES RENEWAL

It's that time! Time to renew your annual Leadership Pinellas alumni dues.

You can renew two different ways. Online at leadershippinellas.com/dues

Or renew by check. Download the form here: files.constantcontact.com/5abb9221301/b6d1b4d4-bed9-4d87-ae9d-e0864c4638ea.pdf

*Return the completed form to:
Leadership Pinellas
PO Box 5986
Clearwater, FL 33758*

HOW TO UPDATE YOUR DIRECTORY INFO

View the helpful tips on how to update your directory info by visiting this page: leadershippinellas.com/updates



THE LP BOOKSHELF



Suzy Sofer '15
LP Board Member

We asked and you shared. Here are some of LP Alumni's favorite books on leadership this month so as the weather gets cooler you may enjoy adding these to your fall reading list. What's your favorite book? Feel free to add it here.

***The Big Leap!* by Gay Hendricks.** I love this book because it is about our perceived limitations and the path to overcoming those self-imposed limitations. It clearly demonstrates that each of us has the opportunity to make the Big Leap to a life that is more extraordinary than we have ever imagined before. – **Dev Pathik '11**

***Good to Great* by James Collins.** For me the theme of focus on your core expertise and don't be a "jack of all trades" resonates (or that's what Cliff Notes said). – **Charles Gallagher '18**

***The Servant: A Simple Story About the True Essence of Leadership* by James C. Hunter.** It is a great lesson or reminder about leadership. That the true foundation of leadership is not power over people, but authority, which is built upon relationships, love, service, and sacrifice. It's a book I read a long time ago and it's worth a re-read from time-to-time. – **Margaret Martin '04**

***The Art of War* by Sun Tzu.** Lots of folks talk about it, many haven't read it. It's a very quick read, and it's about way more than just how to fight and win wars. I figure any book that predates most of Western civilization and is still in print has got to be worth a spin. OBTFW it's free for Kindle on Amazon, and paperbacks go about \$5. – **Kevin Kenney '18**

***The 5 Second Rule* by Mel Roberts.** This is the story of the 5 second rule and the secret to changing anything. Explains that the moment you have an instinct to act on a goal you must use the 5 second rule and physically move before your brain kills it. You only have 5 seconds before your brain will shut it down. This is a simple way to change behavior to become the happiest version of yourself. – **Cyndee Haydon '08**

***Beyond Band of Brothers* by Major Dick Winters.** Great book on leadership. Importance of the team, and the leader's duty to understand the team. Know Your Team – A good leader, needs to know his team, understand their needs, desires and also how they think, to achieve. – **Brian Battaglia '18**

***Leadership and Self Deception* by The Arbinger Institute.** – This book is a short read that really impacted me years ago and I've consistently gotten great feedback on it when I've recommended it. It's about human connections and the ways we unknowingly block our own ability to drive culture in an organization. Leaders are called upon to execute the vision and purpose of a company, but they cannot accomplish this without the engagement of those tasked with the roles and responsibilities necessary to make it happen. This book illuminates some of the blind-spots that can cripple leaders and the organizations they seek to serve. – **Doug Whittington '17**

ALL NEW LP INAUGURAL MENTOR PROGRAM



Cyndee Haydon
President
Class of '08

As we get ready to kick-off this year's Leadership Pinellas program days, we are excited to announce the launch of the new 2019 Leadership Mentor Program. This program includes respected community leaders and LP alumni who are generously volunteering their time this year to help this year's class focus on being "The Best Leaders Ever." Over the years we have found that graduates of Leadership Pinellas have valuable wisdom, insights, experiences, and encouragement they can share with someone going through the Leadership Pinellas program today. During the Class Retreat, the class learned about Strengths-Based Leadership and the 5 Levels of Leadership. Classmates gained very specific guidance and ideas about how to incorporate this learning to get the most out of this year's LP program. Mentors will reinforce this learning.

The goal for our new Leadership Mentor Program is for both the LP alumni and the LP class member to have another impactful connection within the organization and an opportunity to learn from each other. For mentors, it's to encourage and inspire the class member to be active and get the most out of the program now and to support the enhanced leadership training we have implemented this year as part of their experience. It will give our LP alumni an opportunity to learn more about all the new things our current LP program now offers.

The Leadership Mentor Program pairs an active LP alumni with a new LP class member as their leadership mentor. I am so grateful to announce our inaugural leadership mentors and appreciate their willingness to pay it forward to a new leader in this year's Leadership Pinellas Class of 2019. If you'd like to know more about this program and being a Leadership Mentor in the future please feel free to reach out to me, Cyndee Haydon, your 2019 Leadership Pinellas President. My number is 727-710-8035.

Each LP Program Day we will be giving the Class members a backstage pass to Pinellas County and also helping them develop their leadership skills and leadership effectiveness. Our goal this year is to be intentional about how we model, lead, mentor and arrange for them to experience that backstage pass on your LP Program Day. I am asking each of you to incorporate the Leadership Pinellas Institute's B E S T Leaders Ever Model developed by Andrea Henning and Dev Pathik. Our goal is to not only be known as the "Best Class Ever," but to also grow into the "Best Leaders Ever!" Here's how we can use the concepts of the model on each Program Day using the BEST acronym.

Building Effective and Impactful Leaders by inviting the class to capture Top 3 Key Learnings and Top 3 People they will share ideas with; On the LP Program Day evaluations this year we will ask how they will apply the Top 3 Key Learnings to their individual goals and our LP Goals. (Gaining Knowledge and Focus on Application)

Engage Leaders to Help Leaders because every Program Day will offer opportunities for Civic and LP Networking. Every LP Program Day provides opportunities for reflection and accountability with their Accountability Partner, Mentor and the Program Day Committee. (Collaboration and Accountability enhanced)

Serve Community because every LP Program Day has the opportunity to reinforce progress on serving the community through their LP Class Project and / or expanded Community Projects. (Reinforcing the Impact Leaders have as an individual and collectively)

Track Results and every LP Program Day we will give the LP Class an opportunity to Celebrate and Communicate Successes. (Effectiveness demonstrated through Success)

LEADERSHIP MENTORS AND MENTEEES, 2019

Leadership Mentors and Mentees for 2019

Leadership Mentors	Organization	Class of 2019 Mentee	Organization
Ted Frantzis '78	Community Volunteer	Nicolas Amaro	Community Volunteer
Pete Rivellini '02	Johnson Pope Borok Ruppel Burns	Jonathan Ashford	Largo Medical Center
Steve Weinberger '03	Clearwater Jazz Holiday Foundation	David Bennett	Pinellas Realtor Organization
Margie Swope '17	Swope Law P.L.	Alexa Bobelis	Palmetto Pediatrics
Charles Gallagher '18	Gallagher & Associates Law Firm, P.A.	Chris Brown	The A.D. Morgan Corp.
Kevin Kenney '18	CAE USA	Sean Christensen	BayCare Health System
Pat Craven '15	Center for Cyber Safety and Education	Steven Cleveland	Florida Dream Center
Karen Skiratko '07	Wells Fargo Advisors	Nate Cocco	State Farm - Nate Cocco
Sean King '15	Habitat for Humanity	Elizabeth Corder	Community Foundation of Tampa Bay
Pam Moore '17	Community Volunteer	Patricia DePlasco	Keep Pinellas Beautiful, Inc.
Lauralee Westine '03	Circuit Court Judge	Lisa Foster	Pinellas County
George Ann Bissett '07	Dunedin Fine Arts Museum	Tony Galasso	Moneylink Mortgage, Inc.
Kathy Rabon '90	Empath Health/Suncoast Hospice Foundation	Natalie Garcia	Wilson Ridge Properties, LLC
Pam Ora '15	Habitat for Humanity	Cathy Haug	Carr, Riggs & Ingram
Scott Daniels '82	Coldwell Banker	Richard Huff	Cook Sadorf Law
Doug Whittington '17	Ethos Rx	Brian Kilczewski	Wells Fargo Advisors
John Kamkutis '03	Stifel Nicolaus	Jason King	Clearwater Gas System
Shelly Beach '15	Chisholm & Beach, PLLC	Deborah Lanigan	Proforma Mega Marketing Solutions
Chris Manios '18	Global Amenities, LLC	Jason Malpass	Pinellas County Sheriff's Office
Laura Maiocco '16	SimpleAccess, Inc.	Stephanie Mataya	BayCare Health System
Debbie White '95	Community Volunteer	Taylor Mavrakos	MFP Financial Services, Inc.
Deborah Kynes '89	City Commissioner, City of Dunedin	Brittany-Le Maxwell	Solace Insurance
Joe DeRing '17	Empower Adventures	Gabrielle McGee	City of Oldsmar
Rea Sieber '17	Rea Sunshine & Wine at the Docks	Howard McLymont	Edward Jones Investments
Marilyn Miller '17	Community Volunteer	Susan Melendy	Charles Rutenberg Realty
Nancy St Arnold '14	Community Volunteer	Allison Miller	Office of the Public Defender
Duggan Cooley '07	Pinellas Community Foundation	William Miller	Nielsen
Victor Lucas '16	Bank OZK	Amanda Misner	Largo Police Department
Scott Goyer '02	YMCA of the Suncoast	Micaela Morenz	Blake Real Estate
Dane Heptner '16	Perenich, Caulfield, Avril & Noyes, P.A.	Paul Portal	Long & Assoc. Architects/Engineers
Cary Stiff '81	Chi Chi Rodriguez Youth Foundation	Toni Rametta	Charles Rutenberg Realty
Bruce Rector '17	Sports Facilities Managements, LLC	Andrew Salzman	Unice Salzman Jensen P.A.
Scott Swope '05	Swope Law, P.L.	Jill Sassone	City of Largo
Kelly Bosetti '10	CEA Marketing Group	Christie Sullivan	McFarland, Gould, Lyons, Sullivan & Hogan
Denis DeMarino '17	Bollenback & Forret, PA	Zachary Thorn	The Ring Workspaces
Jeannie Shapiro '00	Clearwater Free Clinic	Jeremy Tinter	Sunstar Paramedics
Sallie Parks '82	Community Volunteer	Quyen Trujillo	Charles Rutenberg Realty
Joan Vecchioli '93	Johnson Pope Borok Ruppel Burns	Michael Walek	Clearwater Police Department
Bud Elias '01	Advantage Group	Rebecca Watson	Collaborative Labs & READ Worldwide
David Abelson '99	Morgan Stanley	Craig Whisenhunt	Ripley, Whisenhunt & Robinson, PLLC
Taylor Huston '16	Clear Choice Health Care	Rachel Wood	Johnson Pope Borok Ruppel Burns
Margaret Martin '04	Your Chatter Matters	Tom Young	Countryside Chiropractic

2018-2019 PROGRAM DAYS



Seema Ramroop '17
Program Day Chair

"Great things in business are never done by one person. They're done by a team of people." – Steve Jobs

Steve Jobs was a brilliant man for sure. We were all able to see that teamwork makes the dream work. August 24th and 25th was the beginning of the journey for the new Leadership Pinellas program year and for this year's class. All 42 members of the new class were "wowed" with knowledge, have photos to remember the days and experiences with the numerous alumni. Thanks to everyone, too many to identify individually! Everyone left the retreat at the Safety Harbor Resort & Spa excited for this year's program days.

New this year was the fact alumni took a different route in educating the new class about program days through one incredibly educational performance/skit. The feedback about it has been positive. Thanks to the fabulous team of actors and actresses who made us all laugh while highlighting the program days as well as the appropriate attire for the days. Human Services day is September 12th. It's our first program day. This is going to be very impactful.

Leadership skill development will be center stage as we visit each location throughout the year. Program planning groups are aware of this and have apprised each speaker of the focus.

Please note only a couple of the program days are almost planned. If you are interested and would like to be involved, please reach out to me and we can absolutely use your skills and talent. My contact information is seematt2000@yahoo.com or 813-957-8107.

LP CLASS OF 2019 THANKED FOR HELPING STUDENTS OF OPERATION GRADUATE

A letter from Paula Kay . . .

Thank you so much on behalf of the students of Operation Graduate for the kindness, thoughtfulness and work put in to providing 5 young persons with new bicycles and helmets. Leadership Pinellas, we cannot thank you enough for your gesture of welcoming the young people into your meeting to present them with the bicycles and to interact with the professionals present. The students shared with me that they enjoyed the conversations and were so encouraged that individuals cared about their future and well-being.

Mr. Ian at Chainwheel Drive Bicycles, thank you so much for ensuring the bikes were safe and ready for these young people to use to move around the beautiful city of Clearwater. Your gesture of kindness will not be forgotten.

Chief Dan Slaughter'13, Mr. Brian Craig'18, and the amazing Police Aides, thank you for transporting us to Safety Harbor to meet the wonderful individuals participating and organizing Leadership Pinellas and for bringing the students and bicycles back from Safety Harbor to Chainwheel Drive Bicycles and back to the substation so the students can receive them and ride safely.

Words cannot express the thankfulness of the team effort to make a difference in the lives of these 5 youth. May each of you and all involved receive an overflow of what you have done for these students.

Thank you!

Paula Kay

Senior Manager, Neighborhood Initiatives, North Greenwood Resource Center/Operation Graduate, United Way Suncoast



PROGRAM DAY DEBRIEF

PROGRAM DAY DEBRIEF SOCIALS

September 12, 2018

5:30 - 7:30 pm
Mellow Mushroom
2630 Gulf to Bay Blvd.
Clearwater, 33759

Alumni and class members are invited to attend this social after Human Services Day. Light appetizers will be served and a cash bar available.

November 14, 2018

5:30 - 7:30 pm
Mellow Mushroom
2630 Gulf to Bay Blvd.
Clearwater, 33759

Alumni and class members are invited to attend this social after Health Day. Light appetizers will be served and a cash bar available.

February 13, 2019

5:30 - 7:30 pm
Mellow Mushroom
2630 Gulf to Bay Blvd.
Clearwater, 33759

Alumni and class members are invited to attend this social after Education Day. Light appetizers will be served and a cash bar available.

May 8, 2019

5:30 - 7:30 pm
BJ's
27001 US Highway 19 North, #1160
Clearwater, 33761

Alumni and class members are invited to meet at BJ's at Countryside Mall after Business & Technology Day. Light appetizers will be served and a cash bar available.

To RSVP

visit leadershippinellas.com/events



*Attend
this great
event and
RECONNECT
with your
Leadership
Pinellas
Classmates
and
Alumni!*

LEADERSHIP PINELLAS SOCIAL

THANK YOU TO OUR 2019 SPONSORS!

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KAREN SKIRATKO

IN-KIND SPONSORS



THANK YOU TO OUR ALUMNI

Leadership Circle Members

Gary Banlowe '11
Liza Carter '07
Allie Chandler '18
James Coats '02
Jim Conlin '16
Moe Freaney '03
Joyce Frustaci '15
Cyndee Haydon '08
Abby Holt '12
Tom Jamison '17
Roger Johnson '08
Skip Katz '15

Heather Keller '13
Kevin Kenney '18
Stephanie McNulty '18
Kathy Perrott '17
Patricia Perzel Geller '93
Eric Seidel '18
Art Shand '00
Karen Skiratko '07
Daniel Slaughter '13
Steven Slaughter '08
Cary Stiff '81
Joan Vecchioli '93

Alumni Boosters

David Abelson '99
Kimberly Berfield '97
Tracey Birch '07
Tamara Black '18
Donna Blazevec '09
Coleen Chaney '18
Franklin Clark '11
Sheri Eaton '18
Jaime Girgenti '18
Tim Lima '16
Randy Loos '12
John Marzulli '11
Sally McLane '15

Maria Miaoulis '13
Shirley Miaoulis '16
Judy Mitchell '91
Nadine Nickeson '98
Seema Ramroop '17
Nancy Ridenour '98
Suzan Decker Ross '12
Phillip Russell '18
Kara Siracusa '14
Mark Weinkrantz '12
Lauralee Westine '03
Debbie White '95