



NOVEMBER 2018 EDITION

PRESIDENT'S MESSAGE



Cyndee Haydon
President
Class of '08

Dear Friends,
It's that time of year ... lots going on and Leadership Pinellas is no exception. Mark your calendar for this year's Leadership Pinellas Holiday Happenings, Friday, Dec. 7, 5:30-8 p.m. at John's Pass in Madeira Beach.

Our big news is the official marketing launch for the first Leadership Pinellas Snapshot Program scheduled for Jan. 24-25, 2019. LP Snapshot is a new program offering designed for executives, professionals, retirees, those relocating to the area and community leaders who live or work in Pinellas County. This is for those who are interested in broadening their knowledge of our community while connecting with influential stakeholders. Participants will gain an expansive knowledge of Pinellas County in this two-day taste of our primary nine-month program.

Snapshot is well-suited to those who want to build more connections, those who are new to the community or those who are intrigued by Leadership Pinellas. There is no interview process. The cost is \$495 for the two-day program. Those interested may fill out an application to tell us about themselves. Once tuition is paid, their place is secured.

We need your help inviting and educating potential candidates about this new program. For more information, see the brochure that follows or visit leadershippinellas.com/snapshot.

Special thanks to **Kimberly Berfield '97** for all the work she's put into developing this over the last three years, **Tammy Robiconti '15** for leading the marketing launch of this exciting new LP Program, and **Allie Chandler '18** for creating the LP Snapshot Video below. Be sure to check it out.

SAVE THE DATES

- Dec. 12, 2018 - Environment & Tourism Day
- Jan. 9, 2019 - Criminal Justice Day
- Jan. 24 - 25 - Leadership Snapshot Program
- Feb. 13, 2019 - Education Day
- Post Program Day Social;
5:30-7 p.m. at Mellow Mushroom
- March 6, 2019 - Government & Infrastructure Day
- March 24-26, 2019 - Tallahassee Trip
- April 10, 2019 - Emergency Services Day
- May 8, 2019 - Business & Technology Day
- Post Program Day Social;
5:30-7 p.m. BJ's at Westfield Countryside Mall

In other LP Alumni news, LP members enjoyed catching up at the Birchwood in Downtown St. Petersburg. The event organized by **Matt Campbell '15** was followed by dinner in downtown St. Pete. It was a fun evening enjoyed by all who could attend.

This year's Arts & Culture Day included some new opportunities such as The James Museum of Western and Wildlife Art, featuring guest speaker **Jason Jensen '10** of Wannamacher Jensen Architects. Over 70 LP class members and alumni ended the day with a VIP Clearwater Jazz Holiday experience thanks to Clearwater Jazz Holiday CEO, **Steve Weinberger '03**. Huge thanks to the whole team chaired by **Bob Childress '11** and **Suzan Decker Ross '12**, including **Darrin Johnson '14**, **Aimee Trachtenberg '12** and **Todd Willsie '12**.

Our new Leadership Pinellas Mentor Program is going well! The feedback we've received from the LP Mentors and Mentees has been very positive. I am excited to announce that **Karen Skiratko '07** has agreed to be this year's LP Mentor Chair to ensure all parties get the most out of the experience. Whether it's Mentors or Mentees attending the LP Leadership Institute, the LP Program Debrief, socials, meet-ups and informal lunches, all are learning from each other.

It's not too early to think about the spring recruitment socials for next year's class or spreading the word about LP Snapshot. Please continue to submit potential LP future members and program candidates whenever you meet them by using **ReferLP.com**.

In your service,
Cyndee Haydon

DUES RENEWAL

It's that time! Time to renew your annual Leadership Pinellas alumni dues.

You can renew two different ways. Online at leadershippinellas.com/dues

Or renew by check.

Download the form here: files.constantcontact.com/5abb9221301/b6d1b4d4-bed9-4d87-ae9d-e0864c4638ea.pdf

Return the completed form to:
Leadership Pinellas
PO Box 5986
Clearwater, FL 33758

HOW TO UPDATE YOUR DIRECTORY INFO

View the helpful tips on how to update your directory info by visiting this page: leadershippinellas.com/updates

IF YOU KNOW SOMEONE WHO WOULD BE PERFECT FOR LEADERSHIP PINELLAS, VISIT REFERLP.COM TO PROVIDE US WITH HIS OR HER INFORMATION. TO LEARN MORE ABOUT LP, CHECK OUT LEADERSHIPPINELLAS.COM.

Leadership Pinellas

P.O. Box 5986

Clearwater, FL 33758-5986

LeadershipPinellas.com/Snapshot

727.585.8889



THE SNAPSHOT PROGRAM





HISTORY OF LEADERSHIP PINELLAS

Nine people came together in 1977 with the idea of creating a better community by producing better informed citizens. The organizers sought to give young business people and professionals a “backstage pass” with access to top executives of corporations and non-profit organizations who could talk about the whys and wherefores to the success of their businesses.

The goal was to get business people and professionals involved, active citizens, and for them to become prime movers in their communities.

The first class of 20 students was hand-picked from several dozen applicants who had responded to questions such as “What do you consider your best skill?” and “What do you consider your most important community achievement?”

Nearly 40 years later, interested residents from across Pinellas County are still answering those and similar questions. Over one hundred have completed the 10-month program.

The curriculum has changed little over the years. Its longevity is a testament to the excitement and involvement that the members have after they graduate and their desire to give back to the community.

The appeal of Leadership Pinellas has led to the creation of programs targeted at groups outside the usual classroom demographic: high school students, with a shorter version of the program through Youth Leadership Pinellas, and alumni, through the Leadership Institute, which provides “strength-based” leadership programs.

WHAT IS THE SNAPSHOT PROGRAM?

The Leadership Pinellas Snapshot Program is designed to permit those interested in cultivating a more expansive knowledge of Pinellas County without the commitment required of our nine-month Leadership Pinellas primary program. Snapshot condenses into two days the experiences of the full-length Leadership Pinellas curriculum and is open to the general public. This two-day abbreviated alternative is designed for executives, professionals and community leaders, who live or work in Pinellas County and are interested in broadening their proficiency of our community, investigate community initiatives, strengths and challenges while connecting influential stakeholders. Snapshot is well-suited for those not well connected, new to the community or are intrigued in learning more about Leadership Pinellas.

Participants are provided with an accelerated understanding of community issues, initiatives and systems affecting our quality of life through panel discussions, site visits of various institutions, behind-the-scene tours with a variety of decision makers and influencers. The program grants participants with a sampling of what their experience in Leadership Pinellas is about through an expedited learning experience on the following topics affecting our community:

- Diversity and Inclusion Permit Human Services to Work at Home
- Design Solutions Arts and Cultures
- Patient-Centered Innovation, Leadership & Transformation in Healthcare
- Designing and Developing Our Environment & Tourism
- Managing Perceptions & Realities Associated in the Evolving Justice System
- Competitive Advantage and Personal Growth Through Education
- Pause, Process & Perform of Government & Infrastructure
- When Disaster Strikes
- Comprehensive Response for a Sustainable Foundation in Business & Technology

Ultimately, the Snapshot Program strives to inspire participants to utilize their experience to become more effective leaders and stewards of Pinellas County. Complete a one-page application by going to LeadershipPinellas.com/Snapshot or email Contact@LeadershipPinellas.com for more information.

LP BOOK CLUB

***The Culture Code: The Secrets of Highly Successful Groups* by Daniel Coyle**

It's a New York Times Bestseller and gives great insight and examples of the impact of a culture where people feel safe and valued. Culture is not something you are, it's something you do. The Culture Code puts the power in your hands. No matter the size of your group or your goal, this book can teach you the principles of cultural chemistry that transform individuals into teams that can accomplish amazing things together.

In *The Culture Code*, Daniel Coyle goes inside some of the world's most successful organizations—including the U.S. Navy's SEAL Team Six, IDEO and the San Antonio Spurs—and reveals what makes them tick. He demystifies the culture-building process by identifying three key skills that generate cohesion and cooperation and explains how diverse groups learn to function with a single mind. Great read!

Cyndee Haydon '07

ARTS AND CULTURE DAY



Seema Ramroop '17
Program Day Chair

"Feed the body food and drink, it will survive today. Feed the soul art and music, it will live forever." –Julie Andrews

Arts and Culture Program Day has always been one of the most anticipated days for Leadership Pinellas since the class participates in a day-long journey ending with music for the soul. This year was top notch. The amazing and hard working team, made up of **Bob Childress '11**, **Suzan Decker Ross '12**, **Aimee Trachtenberg '12**,

Todd Willsie '12 and **Darrin Johnson '14**, pulled out all the stops again.

Let me take you on a quick journey: it all started off with a delectable breakfast at the **Clearwater Jazz Holiday** sponsored by The Art Institute of Tampa. Here, the class heard from dynamic leader **Steve Weinberger '03** about all it takes to make this amazing festival happen, its impact on the community and the overall impact on the bottom line.

Next, everyone traveled to the **Duncan McClellan Glass Museum** in St. Petersburg where all were wowed by a live glass blowing demonstration. They also met the owner of the gallery, Duncan McClellan, as he talked about being a leader in the community and what that means to him. The pieces were all a sight to behold.

The class left the glass museum totally in awe as they journeyed to the very new **James Museum** and enjoyed a scrumptious lunch sponsored by Decker Ross Interiors. They heard from **Jason Jensen '10**, of Wannamacher Jensen Architects, whose firm was one of three firms that collaborated on the construction of this artistic legacy in our local community. All were transported into the rich and diverse heritage of the American West definitely educational by excellent docents.

After such a fun filled day, the planning team added the cherry on top: **William Dean Chocolates**. What a treat! The class saw the world famous chocolates and heard from very famous Bill Brown. These delicious chocolates were featured in various movies, including "The Hunger Games," and it is right here in our back yard. The class's tastebuds were delighted and tantalized courtesy our gracious sponsor, Solace Insurance.

This program day did not end there! After the high of the chocolates, the bus took everyone back to where it started, **Clearwater Jazz Holiday**, where class members used their exclusive Leadership Pinellas VIP passes to enjoy what was a truly fun-filled and exciting event.

Thanks to everyone who made this day so memorable!

Help is still needed to plan a few more program days for next year. You can help delight the class. To get involved, please email or call me at seematt2000@yahoo.com or 813-957-8107.



HOLIDAY HAPPENINGS

LP HOLIDAY HAPPENINGS

WHO	LP Members and their Guest
WHERE	2nd Story Rooftop Deck at Bubba Gump at Historic John's Pass 185 Boardwalk Place, Madeira Beach 33708
WHEN	Dec. 7, 2018
TIME	5:30-8 p.m. Arrive early to enjoy the sunset!
ATTIRE	Florida Resort Casual
COST	\$15/person

Celebrate the holidays with Leadership Pinellas and come early to catch the sunset while we enjoy our time together. Cash bar with appetizers, soft drinks, iced tea, and coffee included. A parking garage is located next to the venue!

RSVP to:

leadershippinellas.com/events



*Attend
this great
event and
RECONNECT
with your
Leadership
Pinellas
Classmates
and
Alumni!*

LEADERSHIP PINELLAS SOCIAL



PROGRAM DAY DEBRIEF

PROGRAM DAY DEBRIEF SOCIALS

September 12, 2018

5:30 - 7:30 pm
Mellow Mushroom
2630 Gulf to Bay Blvd.
Clearwater, 33759

Alumni and class members are invited to attend this social after Human Services Day. Light appetizers will be served and a cash bar available.

November 14, 2018

5:30 - 7:30 pm
Mellow Mushroom
2630 Gulf to Bay Blvd.
Clearwater, 33759

Alumni and class members are invited to attend this social after Health Day. Light appetizers will be served and a cash bar available.

February 13, 2019

5:30 - 7:30 pm
Mellow Mushroom
2630 Gulf to Bay Blvd.
Clearwater, 33759

Alumni and class members are invited to attend this social after Education Day. Light appetizers will be served and a cash bar available.

May 8, 2019

5:30 - 7:30 pm
BJ's
27001 US Highway 19 North, #1160
Clearwater, 33761

Alumni and class members are invited to meet at BJ's at Countryside Mall after Business & Technology Day. Light appetizers will be served and a cash bar available.

To RSVP

visit leadershippinellas.com/events



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event and
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LEADERSHIP PINELLAS SOCIAL

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KAREN SKIRATKO

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THANK YOU TO OUR ALUMNI

Leadership Circle Members

Gary Banlowe '11
Liza Carter '07
Allie Chandler '18
James Coats '02
Jim Conlin '16
Moe Freaney '03
Joyce Frustaci '15
Cyndee Haydon '08
Abby Holt '12
Tom Jamison '17
Roger Johnson '08
Skip Katz '15

Heather Keller '13
Kevin Kenney '18
Stephanie McNulty '18
Kathy Perrott '17
Patricia Perzel Geller '93
Eric Seidel '18
Art Shand '00
Karen Skiratko '07
Daniel Slaughter '13
Steven Slaughter '08
Cary Stiff '81
Joan Vecchioli '93

Alumni Boosters

David Abelson '99
Kimberly Berfield '97
Tracey Birch '07
George Ann Bissett '07
Tamara Black '18
Donna Blazevec '09
Coleen Chaney '18
Franklin Clark '11
Sheri Eaton '18
Jaime Girgenti '18
Tim Lima '16
Randy Loos '12
John Marzulli '11

Sally McLane '15
Maria Miaoulis '13
Shirely Miaoulis '16
Judy Mitchell '91
Nadine Nickeson '98
Seema Ramroop '17
Nancy Ridenour '98
Suzan Decker Ross '12
Phillip Russell '18
Kara Siracusa '14
Mark Weinkrantz '12
Lauralee Westine '03
Debbie White '95