



# LeaderReader

JUNE 2022 EDITION

## PRESIDENT'S MESSAGE

Kimberly Berfield, '97



Two of the most important words my parents taught me were Thank You!

Thank you for entrusting me to serve our organization as President during an unprecedented, global pandemic. While unexpected, character building and challenging personally and organizationally, the past two years have enabled each of us and Leadership Pinellas to evolve through evaluation, justification and modification or adoption. These actions have not only permitted us to strengthen the operations and administrative processes, but the foundational program of Leadership Pinellas.

Many thanks for electing a cohesive Board of Directors, who were willing to serve an additional year and do whatever they could with the assistance of innovative alumni to:

- Display leadership by offering socially distanced and CDC safety standard Classes;
- Present the first annual Signature Leadership Celebration, which raised over \$8,000 to provide us further financial stability;
- Review, rewrite and recommend adoption of our governing documents and protect our design and word mark, which have identified us for over forty-five (45) years;
- Provide a comprehensive electronic dues payment system;
- Transition from nine independent subject matter days to four (4) regional days and five (5) subject themed days;
- Create, deploy and operationalize a Diversity, Inclusion & Equity Selection Process tied to the application and interview process;
- Integrate lunch with Alumni at the Class Opening Retreat; and
- Implement a leadership curriculum that will serve as a connective thread for future Classes from the Opening Retreat to the last program day.

While we were not able to improve utilization of marketing/social media or implement a more effective data collection & utilization system, I know you have the right leadership taking over to achieve these two objectives we were able to get underway.

In short, thank you for an incredibly challenging leadership development opportunity. This experience has not only enriched my life through new friendships, but by challenging me to develop new leadership skills and business acumen.

All the best to our 2023 Board of Directors and I will look forward to seeing you in the years to come.

Loyally,  
Kb



## ANNUAL DINNER / GRADUATION

The Leadership Pinellas year ended on May 18th with the Annual Dinner and Graduation of the Class of 2022. Thank you to alumni Randy Loos for “hosting” LP at The Pelican Golf Club in Belleair for this wonderful evening.

The evening included our newest Deborah Vincent Distinguished Alumni Award recipient, Jan Tracy '96. Jan's dedication to Leadership Pinellas and her community were among her attributes recognized in awarding her this honor.

The Class of 2022 was welcomed into alumni status at the event. These members have already stepped up to get involved in the coming year. They were a small class, but Leadership Pinellas can expect big things from them.

And, alumni approved the newly updated Bylaws. All alumni received a copy of this document prior to the Annual Meeting, and a copy will be available on the alumni section of the website soon.

## NEW BOARD INSTALLED

Ted Frantzis '77 installed the new Leadership Pinellas board of directors at the Annual Dinner. Please welcome these alumni and support them in their roles to lead LP into the future.

**Ricky Butler '15**  
President

**Andrew Salzman '19**  
Director – 2 Year Term

**Matthew Campbell '15**  
President Elect

**Beth Tasis '20**  
Director – 2 Year Term

**Katie Gannon '21**  
Secretary

**Wendy Barmore '16**  
Director – 1 Year Term

**Jeremy Harmon '20**  
Treasurer

**Allie Chandler '18**  
Director – 1 Year Term

**Cyndi Raskin Schmitt '16**  
Director – 3 Year Term

**Sally McLane Evans '15**  
Director – 1 Year Term

**Karen Skiratko '07**  
Director – 3 Year Term

**Kamran Malik '22**  
New Alumni Director

**Rebecca Watson '19**  
Director – 3 Year Term

**Kimberly Berfield '97**  
Immediate Past President

**David Oak '18**  
Director – 2 Year Term

## YOUTH LEADERSHIP GRADUATION

YLP held its graduation event on May 4th at Ruth Eckerd Hall. The program had 38 students from 15 different schools in Pinellas County. Thank you to Brian Siracusa '14, Randy Nilsson '14, Nate Cocco '19, and Kevin Kenny '18 who put together a great year full of leadership, learning and fun for these students.



## CELEBRATION OF LEADERSHIP EVENT

Tim Lima '16

On April 2nd, Leadership Pinellas held its inaugural Celebration of Leadership event at Achieva's Headquarters in Dunedin. It was a fun filled Latin themed evening of great food, drinks and entertainment. We also recognized 4 outstanding individuals/organizations who have made great contributions to our County. Funds raised will go toward expanding the reach of Leadership Pinellas to historically underrepresented areas of the County. A HUGE thanks to the committee members, sponsors, attendees, and many volunteers who made this event such a great success. Act now to be sure Leadership Pinellas (Jennifer) has your latest contact information and that you're following the main Facebook Leadership Pinellas Group. You don't want to miss next year's event!

# THANK YOU SPONSORS!

Leadership Pinellas is grateful each year for the support of our sponsors.

### Platinum



### Gold



### Silver



### Bronze

