Leader Reader

JANUARY 2019 EDITION

PRESIDENT'S MESSAGE



Cyndee Haydon President Class of '08

Dear Friends, First and foremost, I hope everyone had a great holiday season with your family. My belated wishes to you for a HAPPY NEW YEAR!!!

It's hard to believe that I am a little over halfway

done with my term as your president, and it has been a busy and productive first half. I want to share with you some of the highlights and positive results that we as an organization can be proud of.

• The LP Board passed and is implementing the first 5 Year LP Strategic Plan.

- Jan. 26 - Brooker Creek Hike - Feb. 13 - Education Day

- Post Program Day Social;5:30-7 p.m. at Mellow Mushroom
- March 6 Government & Infrastructure Day

SAVE THE DATES

- March 24-26 Tallahassee Trip
- April 10 Emergency Services Day
- May 8, 2019 Business & Technology Day

-Post Program Day Social; 5:30-7 p.m. BJ's at Westfield Countryside Mall

- Held our 1st New Alumni Orientation and Social to help everyone understand how to best get involved.
- Held our Board Leadership Retreat and the Annual Past President's Lunch.
- Creation of the LP Mentor / Mentee Program reinforcing our added focus on enhanced leadership development of our program with the help of 40 Alumni enriching this year's experience for the Class members as well as the Alumni based on feedback I've received.
- Successful selection of the Class of 2019. The class is top notch and really have come together as a cohesive force for change moving forward. The Class has already gone beyond everyone's expectations by deciding to do some service projects on their own. Look for a strong Spring as they perform other projects to make our community stronger.

- Developed and implemented a new skit format for the Class Retreat followed by a social with alumni bingo, photo booth and one of the best turnouts from our alums to welcome our new class to our organization.
- Leader Reader improvements based on Alumni requests. One, the Leader Reader now offers a print version as well as the online version. Two, the Leader Reader is now in the "News" drop-down menu on our website so you can easily find past issues.
- Our LP Program Days remain strong with over 100 alums volunteering to help implement this critical function for LP. The days continue to exceed everyone's expectations and they continue to improve year to year.
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- Successful implementation of our Youth Leadership program partnership with the YMCA.
- Launched new Leadership Pinellas Bookshelf to share what LP Alumni are reading each month in our Leader Reader.
- Successfully implemented a cross-functional marketing team for more effectiveness.

DUES RENEWAL

It's that time! Time to renew your annual Leadership Pinellas alumni dues.

You can renew two different ways. Online at leadershippinellas.com/ dues

Or renew by check. Download the form here: files. constantcontact.com/5abb9221301/ b6d1b4d4-bed9-4d87-ae9de0864c4638ea.pdf

Return the completed form to: Leadership Pinellas PO Box 5986 Clearwater, FL 33758

HOW TO UPDATE YOUR DIRECTORY INFO

View the helpful tips on how to update your directory info by visiting this page: leadershippinellas.com/ updates

- Created an easy way for Alumni to refer people to Leadership Pinellas online with ReferLP.com and implemented a follow-up system to keep them informed as recruitment events occur.
- Record turnouts for our LP debrief socials that are averaging over 60 people each time.
- A sold-out Thursday night LP branded VIP Clearwater Jazz event that will hopefully be returning next year.
- Festive holiday party mid-county at the waterfront rooftop venue at Bubba Gump with great attendance. Much fellowship and holiday cheer were shared.
- New LP Snapshot Program developed and will fill a need for a taste of what our full program offers.
- A wide variety of LP socials offered for opportunities to connect throughout the year.
- Continued partnership with SPC offering Leadership Institute.
- Revamped our LP sponsorship offerings to better acknowledge them including the video series Lessons in Leadership.
- Involved LP past presidents to improve the transfer of institutional knowledge this year.
- All of this while operating under budget and building up our financial strength.

So, as you can see your LP leadership team has been very busy and the feedback we keep hearing from you, our members, is positive and that we are on the right track.

So, what is next? Now we can use your help to focus on two things: start thinking about who you know that would be a great member in next year's LP Class of 2020 (use ReferLP.com) and start thinking about who you'd like to see serve in our LP leadership roles. The Nomination process will open up for LP Alumni to serve on our LP Board as well as Officers for 2020.

Finally, look for more social events, recruitment events and more in the new year.

I can't thank you enough for your support and all you do to make Leadership Pinellas the strong organization it is.

In your service, Cyndee Haydon '08 Leadership Pinellas President

LP PROGRAM DAY—ENVIRONMENT & TOURISM DAY



Seema Ramroop '17 Program Day Chair

The world we have here in Pinellas is a beautiful one. We got to explore it and hear all about its economic impact from the wonderful and fun committee leading the Environment & Tourism Day on December 12. Our committee members worked long and hard putting together a fun-filled, tremendously impactful, and educational day for the class.

It started out with a huge breakfast at Marina Cantina, sponsored by Bay Star Restaurant Group/Marina Cantina. Here we heard from the energetic and delightful Lisa Chandler and her awesome sidekick Allie Chandler, as they shared about the vision behind the Sugar Sand Festival and Pier 60. Then we heard from Frank Dame of the Clearwater Marine Aquarium about its huge economic impact to the entire area, including the dollar amounts it drives into tourism each year with Hope and the other amazing dolphins.

Next, we journeyed to and toured the Sandpearl Resort. We learned about how "going green" can be both economically viable and sexy! We tried to sneak in and stay at the spa, but it did not happen.

Did you know that we have a large Taoist Tai Chi International center right here in our backyard? We definitely got our Zen on. We had a really peaceful time and got some hands-on training by master Sean Dennison, Taoist Tai Chi and were inspired by Mayor Julie Bujalski '09, City of Dunedin, Commissioners: Heather Gracy '14, Deborah Kynes '89, and Maureen Freaney '03.

We were privileged to visit the newly renovated Fenway Hotel. What a treat it was to see it and hear the story of its transformation to magnificent glory. The view from the rooftop was priceless.

After getting a fill of the view, we went to House of Beer Brewing Company in Dunedin where we met the owner. We heard all about the business of brewing and how much it is helping Dunedin and environs.

We took a tour of the brewery and heard about the restaurant they have, as well. Our next stop of the day was Honeymoon Island. What a treat! We got a detailed tour of the park, including a ferry ride to Caladesi Island.

Jack Willies was the ideal spot for lunch, which was sponsored by Eric Seidel. Here we heard from Eric Seidel '18, Oldsmar City Counselor and Joe DeRing '17 of Empower Adventures Tampa Bay.

The day ended with a bang as we zip-lined at Empower Adventures and watched some superstars at the BMX track in Oldsmar.

A huge thank you to the amazing committee members Wendy Barmore '16, Debb Pauley '16, Suzy Sakal '08, Rosemary Windsor '16, Monica Peremba '18, Sally Evans '15, Bruce Rector '17, and Allie Chandler '18 who all worked arduously to make this great day happen.

YLP ENVIRONMENT DAY



Brian Siracusa '16

On December 5, the YLP Environment Day occurred ... a day planned by Jan Tracy '96 and Hal Ziecheck '91. The fun began at the County Public Works building. The teens checked out the roadways of Pinellas County through high-tech cameras. They learned about traffic patterns and engaged in conversation with the crew running the traffic center. Before leaving, the youth visited the sign shop. They were shown how the crew was able to maintain all the street signs of Pinellas County.

The next destination started with a demonstration by Shea Dunifon. Anything a YLP participant could think of to put down a toilet was poured into a large clear glass container. You can imagine what the final product looked like! After a disgusting but informative experiment, they toured the South Cross Bayou Water Reclamation Facility. The educational experience was great, but the smell was less appealing.

The group needed some fresh air, so it was time for a nature hike at Boyd Hill Nature Park. To quote one participant, "We were immersed in nature." The students learned about conservation as they were taking a guided tour of the beautiful scenery. They got to meet and learn about a few of the many species of birds housed on the grounds. Luckily, the gator hanging under the boardwalk was friendly.

The final stop of the day was at the Pinellas County Solid Waste Facility. Jan went from day planner to expert tour guide. She led the bus tour as we traversed the landfills. She gave a thorough history of the facility and how it is maintained. As always, the CLAW made a huge impression as it crashed down in the trash pile. It was a cool end to an informative and interesting day.

BOARD OF DIRECTORS — NOMINATIONS

Nominations are now being accepted for the 2019-2020 LP Board of Directors. Positions that are open for nomination include president-elect, secretary, treasurer, and three directors. All nominations should be sent to Jennifer McGrail, Executive Director at contact@leadershippinellas.com no later than end of day Friday, Feb. 1, 2019.

LP BOOK CLUB

Suzy Sofer '15

With conflict dominating every news cycle and invading our relationships, I recently read *The Anatomy of Peace: Resolving the Heart of Conflict*, a best-seller by The Arbinger Institute published in 2015. The book tells a quick-toread story that unfolds the methodology the Institute uses to uncover ways we deceive ourselves and therefore contribute to conflict. The goal of the book is to help the reader approach the world with a heart at peace, rather than at war. If the world followed the advice in this book, imagine the possibilities. Next on my shelf are its "sequel," which many may have read, another leadership best-seller originally published in 2000, *Leadership and Self-Deception: Getting out of the Box*, followed by *The Outward Mindset: Seeing Beyond Ourselves*, published in 2016. –Heather Keller

Dane Heptner '16

A Farewell to Arms, Earnest Hemingway. Great characters; awesome writing; wonderful love story.

Cyndee Haydon

Dr. Berg's New Body Type Guide by Dr. Berg – This is the book and the information that started my health transformation with eating. Following the KETO lifestyle gave me a better understanding of how different foods impacted my cravings, body, weight loss, and health.

PROGRAM DAY DEBRIEF

PROGRAM DAY DEBRIEF SOCIALS

September 12, 2018 5:30 - 7:30 pm Mellow Mushroom 2630 Gulf to Bay Blvd. Clearwater, 33759

Alumni and class members are invited to attend this social after Human Services Day. Light appetizers will be served and a cash bar available.

November 14, 2018 5:30 - 7:30 pm Mellow Mushroom 2630 Gulf to Bay Blvd. Clearwater, 33759

Alumni and class members are invited to attend this social after Health Day. Light appetizers will be served and a cash bar available.

February 13, 2019 5:30 - 7:30 pm Mellow Mushroom 2630 Gulf to Bay Blvd.

Clearwater, 33759

Alumni and class members are invited to attend this social after Education Day. Light appetizers will be served and a cash bar available.

May 8, 2019

5:30 - 7:30 pm BJ's 27001 US Highway 19 North, #1160 Clearwater, 33761

Alumni and class members are invited meet at BJ's at Countryside Mall after Business & Technology Day. Light appetizers will be served and a cash bar available.

To RSVP visit leadershippinellas.com/events

Seadership Pinellas

Attend this great event and RECONNECT with your Leadership Pinellas Classmates and Alumni!



LET'S TAKE A **HIKE TOGETHER!**

- WHO LP Alumni, Current Class, Family & Friends
- WHERE Brooker Creek Nature Center
 - 3940 Keystone Road, Tarpon Springs, FL 34688
- Saturday, Jan. 26, 2019 WHEN
- COST \$10 – Ozona Pig hot n' tasty lunch for pre-registered guests
- 9 a.m. noon (hike) | noon 1 p.m. lunch TIME

RSVP by Thursday, Jan. 24 to Matthew Campbell '15 at CampbellMatt117@gmail.com or contact@leadershippinellas.com

leadership

Attend this great event and RECONNECT with your Leadership Pinellas Classmates and Alumni! LAS SOC

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THANK YOU TO OUR ALUMNI

Leadership Circle Members

Gary Banlowe '11 Liza Carter '07 Allie Chandler '18 James Coats '02 Jim Conlin '16 Moe Freaney '03 Joyce Frustaci '15 Cyndee Haydon '08 Abby Holt '12 Tom Jamison '17 Roger Johnson '08 Skip Katz '15

Alumni Boosters

David Abelson '99 Kimberly Berfield '97 Tracey Birch '07 George Ann Bissett '07 Tamara Black '18 Donna Blazevic '09 Coleen Chaney '18 Franklin Clark '11 Sheri Eaton '18 Jaime Girgenti '18 Tim Lima '16 Randy Loos '12 John Marzulli '11 Heather Keller '13 Kevin Kenney '18 Stephanie McNulty '18 Kathy Perrott '17 Patricia Perzel Geller '93 Eric Seidel '18 Art Shand '00 Karen Skiratko '07 Daniel Slaughter '13 Steven Slaughter '08 Cary Stiff '81 Joan Vecchioli '93

Sally McLane '15 Maria Miaoulis '13 Shirely Miaoulis '16 Judy Mitchell '91 Nadine Nickeson '98 Seema Ramroop '17 Nancy Ridenour '98 Suzan Decker Ross '12 Phillip Russell '18 Kara Siracusa '14 Mark Weinkrantz '12 Lauralee Westine '03 Debbie White '95