

# LEADER READER

## A Message from our President:

Dear Friends,

Alas, a new year for Leadership Pinellas has commenced. I could not be happier or more enthusiastic about our plans for the next program year. Thanks to the steady leadership of our Immediate Past President, **Mike Bollenback** '83 and our 2004-2005 Board of Directors, I am honored to report to you that Leadership Pinellas is strong as ever! What a great year it has been!



Art Shand '00  
President

This year's Deborah Vincent Distinguished Alumni Leadership Award was bestowed upon **Ken Waters** '81. Ken graciously accepted this award from a wheel chair suffering from extreme back pain, which occurred from a wrong move in the parking lot just before the event started. Ken explained to us, the pain was a result of an awkward move getting out of the car. Come now Ken, surely you can come up with a better story than that! After graciously receiving the award, Ken immediately left for the Mease Countryside Hospital where he received excellent care and enough pain killers to start his own pharmacy! He later reported it still hurt! Ken, we are all very proud of you and grateful for all you have done and continue to do for Leadership Pinellas and our community!

For those of you who were fortunate enough to have attended our annual banquet you would have taken note that our executive director was missing from this function. Many of you know Harriet Coren '99 was in the hospital with pneumonia. I am happy to tell you she is very much on the mend, so if you have been misbehaving you better stop it before she catches you!!!

Many thanks go out to **Catherine Ostrander** '03, **Carla Mattern** '02 and **Penelope Welch** '03 who planned the awesome banquet. Thank you Ladies! Also an honorable mention goes out to Harriet's close friend, Faith Roberge, who assisted in Harriet's absence.

As has become the tradition of LP, we just graduated another incredibly gifted and talented class. The class of 2004-2005 will be more than happy to tell you they are the best class ever!!! Of course, all of you who have graduated before them know better! Right? I encourage you to read the synopsis of their class projects on pages 3 and 4 in this issue. The class did many projects this year which included Pinellas House, Bayside High School, Homeless Intervention and Senior Services. The work of this class was truly exceptional and I was honored to witness the fruits of their labors. Congratulations to you all on a remarkable year! I know that you have made friendships that will last the rest of your lives. You are indeed blessed....

I close this first note to you by recognizing and thanking in advance our new incoming Officers: **Bud Elias** '01, President-Elect and **Suzanne Patrick** '04, Treasurer; incoming Board Members: **Ronnie Goodstein** '90, **Pat Perzel-Geller** '93 and **Chris Ruppel** '03; and Appointed Chairs: Commissioner **Karen Seel** '91, Alumni Chair and **Ed Halleran** '03, Planning Chair. Thank you for your continued commitment to Leadership Pinellas!

It's going to be one fantastic year!!!!!!

**Art Shand**

## Congratulations - Class of 2005



William Berger .....	Pinellas County
Buster Brasfield .....	YMCA of the Suncoast
Sarah Byars .....	United Bank
Kimberly Campbell .....	Law Office Thomas Donnelly
Rita Diehl .....	Market Tampa Bay, LLC
Georgette Doyle .....	Homeworks
Douglas Edwards .....	Douglas F. Edwards, CPA
Ruth Fanovich .....	MRFM Care Management
Kevin Flynn .....	Flynn Management Corp.
Susan Fraley .....	Pinellas County Sheriff's Office
Jack Geller .....	Harper Kynes Geller & Buford
Anne Gibaldi .....	Countryside Country Club
Nancy Greenberg .....	Community Volunteer
Robert Humberstone .....	St. Pete-Clearwater Airport
Barbara Inman .....	Habitat for Humanity
Cynthia Johnson, Ph.D. ....	Pinellas Cty Eco. Development
Cynthia Jolliff-Johnson, Ph.D.	St. Petersburg College
Jeff Joyner .....	Wachovia Wealth Management
Felicia Leonard .....	City of Clearwater
Pat Marzulli .....	Colliers Arnold
Timothy McMahon .....	Morton Plant Hospital
Tom Morrisette .....	Largo Mid-Pinellas Chamber
Cynthia O'Donnell .....	Safety Harbor Chamber
Troy Perdue .....	Johnson Pope
James Pfeiffer .....	Mease Healthcare
Steven Ross .....	City of Largo
Brian St. Arnold .....	Thirsty Marlin Bar & Grill
Elise Schreiner .....	Tampa Bay Builders Assoc.
Ana Maria Schweitzer .....	Liberty Bank
Kinnear Smith .....	Koch Harrington & Smith
Cheryl Smith-Khan .....	Boyer and Schiltz
Nora Stern .....	Morton Plant Mease Foundation
Mary Story .....	Church of Scientology
Scott Swope .....	Merricks, Hale & Swope, P.A.
Elizabeth Warren .....	Pinellas County Government
Jennifer Young .....	Partners in Self Sufficiency

## 'Twas the Night Before Leadership

'Twas the night before leadership and heavy on my mind  
Was boarding up windows and waiting in the Home Depot line!  
The shelves were empty of batteries, water and wood  
Opening retreat – it would be for sure cancelled, as I understood.

I discovered this leadership group is in a breed by itself, "I say!"  
**NOTHING** comes between you and your leadership day!  
Harriet, Mike and many others greeted us with delight  
I was a little shy about who I would be "shacking up" with that night.

My roomie was sweet and we connected right away -  
We chatted about family, jobs and wondered what was planned for the next day.  
The opening retreat was revealing, informative and fun  
We got a snapshot of the days ahead, delved into behaviors - knowing it had just begun.

In our group there were D's and S's and I's and C's – yikes!  
Some played poker, some traveled, some dominated and some rode bikes.

Our motley crew was starting to meld —and just in time  
When the dinner and dancing took over the room some may have committed a crime!

The beginning of a journey that was educational and great  
Our leaders who worked to plan all those days were committed and **FIRST RATE**.

The inside scoop and behind the scenes,  
Each day we rubbed elbows with big wigs from St. Pete to Tarpon Springs.

On Government, on Media, on Business and Technology, on Human Services, on Environment, on Infrastructure, and Health. On Art, on Culture, on Politics, Criminal Justice and more – network, tour, visit, bus rides, evaluations, class projects, snacks, and questions galore!

It was an amazing opportunity to experience this trip – I think for a moment that Mike is indeed St. Nick and Harriet, his elf, is not far behind – thank you for your leadership – all of you are so kind.

Keep in touch fellow leaders - lets keep in sight  
Happy Graduation to all and to all a good night.

Thank you Leadership Pinellas! – *Liz Warren 2005*

## 2005 Class Projects

### Site Selection Committee

Steve Ross, Chair; Bruce Cotton, Ruth Fanovich, Kevin Flynn, Bob Humberstone, Barbara Inman, Pat Marzulli, Troy Perdue

The Site Selection Committee has prepared a detailed report to serve as a road map for use by the Pinellas House Board of Directors when the Pinellas House project enters the real estate acquisition stage. The Site Acquisition Plan consists of a 10-step process to take the Board of Directors through the various stages of property acquisition. The plan was developed recognizing Pinellas House is a long-term project and site acquisition is one piece of a larger plan for the creation of a hospital hospitality house in Pinellas County.

Each of the eight members of the Site Selection Committee contributed to the development and completion of the final report. At the Leadership Pinellas Class of 2005 Graduation on Saturday, May 14th, the Committee members will present a PowerPoint presentation outlining the steps recommended for property acquisition. A copy of the report will be provided to each member of the Class and others in attendance. A copy will also be prepared for the Pinellas House Board of Directors.

In closing, the Site Selection Committee worked very well together as a group on this project. The Committee benefited from the strengths and experience of the members as each member was able to contribute critical information for the successful completion of the Site Acquisition Plan.

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### Boost to Bayside Committee:

Bill Berger, Sarah Byars, Rita Diehl, Susan Fraley, Anne Gibaldi, Nancy Greenberg, Tom Morrisette, Cyndi O'Donnell, Ana Maria Schweitzer, Kinnear Smith, Nora Stern, Mary Story, Jennifer Young.

Our project goal was to create new partnerships for Bayside High School in order to assist the staff and students to reach their goals. Our first objective was development of a learning experience for the students by sponsoring a training day, with speakers to help students prepare for their future.

The second objective was to develop new partnerships for the staff of Bayside in order to assist them in finding donations of positive reinforcement for the students in addition to providing folders and pencils with the school's logo on them.

(continued next column)

### Boost to Bayside Committee (continued)

Our team met with Ms. Carole Rodriguez, who explained that this was a special school for kids at risk of being dropouts. Most of the students are also much older than the normal age for their respective grades and thus many would benefit from learning about opportunities for their future.

We planned a short training day from 9:00 to 10:30 with sessions of 20 minutes each, including:

1. **Interview Techniques** with Sharon Halligan, Ruth Eckerd Hall and Nadine Nickeson, Safety Harbor City Commissioner.
2. **Where the Jobs Are** with Cindy Jamison, Brighthouse Networks, Arlene Williams, Job Corp. and Tammy Hudson, PTEC.
3. **Setting Personal and Professional Goals** with Carl Barba, Jr. JACE Coaching and
4. **Getting the Most from a Pay Check** with David Siracusa, AXA Advisors.

Concurrently while planning the training day, our team proceeded to solicit contacts for donations for the school and try to assist with developing new partnerships for the school.

We were able to secure the following donations:

1. Folders and Pencils -from Crime Stoppers, Susan Fraley.
2. Hardees Gift Certificates - 150 Nancy Greenberg.
3. Canoe Trip - Ft. Desoto Canoe Outpost, Tom Morrisette.
4. Target Gift Cards - Six \$10 cards from Ruth Fanovich.
5. Blockbuster Gift Card - \$25 from Anne Gibaldi.
6. Johnny's Restaurant - \$50 gift certificate.
7. Devil Rays Tickets - Cyndi O'Donnell, Safety Harbor Chamber.
8. Liberty Bank contributed \$100.
9. The Law Offices of Saunders & Walker contributed \$100.
10. Amy Hudock contributed \$10.
11. Various cash donations from the LP Class

We are continuing to forward donations to the school as their need continues.

We have planned one final activity on August 19, 2005 through Cyndi O'Donnell at the Safety Harbor Chamber of Commerce. The Chamber will host their "Third Friday" in Safety Harbor. The event is family-friendly and includes music and drinks, along with other activities.

Cyndi has offered to give away drink tickets in exchange for Trapper Keepers brought in by the public. The event will be advertised throughout the community. All Trapper Keepers will be donated to Bayside. (They were on the needs list expressed by the school, as the kids cannot carry backpacks.)

## 2005 Class Projects

### Project: "One Life"

Team Members: Jeff Joyner, Chair; Kim Campbell, Jack Geller, Cynthia Jolliff-Johnson, Felicia Leonard, Jim Pfeiffer, Karen Reich, Brian St. Arnold, Elise Schreiner and Liz Warren

Street SAFE is a program designed to identify and assist youth who are living on the streets of St. Petersburg. The goals of the program are to reduce the sexual abuse, educate at-risk youths regarding the dangers of street life, and increase support services. Our contact was Marc Johnson, who with other staff members, selected those to participate in Project: One Life.

The project was designed to provide help with temporary shelter, life skills training, and assistance in beginning job training and/or employment. A behavioral questionnaire has recently been provided to help the staff determine the desire, motivation and experience level of an individual. This is important because the most basic criteria for being selected, is motivation by the individual to improve their his/her life.

The short-term goal was to provide Shawn Ellis (initial individual chosen by the staff) with employment and housing after being hired by St. Anthony's Hospital. Unfortunately, he was not prepared for the responsibilities of a full-time job and was dismissed after several weeks. This was a disappointment to all, but a learning experience for the project team and Shawn. He was not ready to take advantage of opportunities and may need to proceed at a slower pace in going from the streets to a structured environment. Marc sent an email to the team that Shawn's experience at St. Anthony's had a positive effect on his views on employment and responsibility. He now realizes that he can do better and is working to re-establish himself.

A second goal for the Team was to assist Rachel, an 18-year-old single mother of two young girls. She currently has a place to stay and is working on her GED, but her living arrangements may be short term. A list of contacts and phone numbers for the various housing authorities has been provided to Family Resources along with specific contacts at other organizations, which may be able to provide housing assistance for Rachel.

The Team developed a Resource Guide to be used in the future by the staff when working with other homeless young adults.

It is segmented into five categories: 1) A Behavioral Interview Questionnaire; 2) Employment and Education Opportunities; 3) Housing Assistance; 4) Food and Clothing, and 5) Pinellas County Human Service Index. A copy of the "One Life" Resource Guide is now in each Family Resource Office and each staff member of Street SAFE has also been provided a copy.

### Project Seniors Helping Seniors Committee

Team Members: Cheryl Smith-Khan, Chair; Buster Brasfield, Georgetta Doyle, Doug Edwards, Cynthia Johnson, Tim McMahon, Scott Swope.

The Neighborly Care Network of Pinellas County provides services for the elderly in our communities. We visited The Solomon Peska Center in Tarpon Springs where approximately 100 elderly meet daily for variety of activities and eat their meals in a room that overlooks a courtyard facing a large blank wall.

A planted area was overgrown with weeds the plants were drab in appearance. Our group decided that an almost total overhaul of the garden was necessary and presented a design to the Center's management.

When approved, the committee cleared the old plants, prepared the area. Home Depot was not able to assist with the cost so the committee paid for it themselves. They then agreed to stop by the center at least monthly to check on the status of the garden and to weed and mulch as needed.

The wall of the courtyard is a neutral color and reflected the sun quite brightly. The team brainstormed several ideas and decided on a large painted mural. They contacted a number of groups and ultimately chose a group of senior art students from Dunedin High School. The students developed two concept drawings for the mural and the participants chose a jungle theme with birds, trees, waterfalls and butterflies. Paint supplies were purchased and the wall was primed with a base white primer coat. Sarah Whitman, an honor student from Dunedin High School and Ken Sellers, Dunedin High art teacher, sketched the mural onto the wall. Several students from Dunedin High School, Clearwater Central Catholic and Forest Lakes Elementary, including Tim McMahon's son, began painting the mural. Sarah gave the direction to all the students who planned additional painting dates, but have encountered significant inclement weather. Mr. Sellers and the students are continuing to paint through the week of May 9<sup>th</sup> and hope to have the mural completed by May 14<sup>th</sup>.

The Center's Director and team members have expressed their sincere appreciation of our group's efforts to brighten things for the participants who use the facility on a daily basis. Even with the mural only partially completed, they have already commented on how positively the participants are responding to the changes. Our group thoroughly enjoyed this project. It brought the seven of us closer together (especially when our email systems crashed), as that was our preferred mode of communication.

We would encourage future Leadership Pinellas classes to consider doing similar service-related projects with other non-profits in Pinellas County, as they are the social service backbone for our communities and are always in need of support.

## Meet Ken Waters '81

### Deborah Vincent Distinguished Leader of the Year 2005



Ken Waters '81

The 2005 recipient of the Distinguished leader of the Year Award is a third generation Floridian. Ken Waters originally is from north Florida, but grew up in St. Petersburg. He attended elementary, junior high and high school there as well as receiving an AA degree from then St. Petersburg Junior College. He finished college at Florida State University earning a Bachelor of Science in Business Administration in 1965.

He began a thirty-one year career with GTE, starting in the Marketing Department and served in positions of increasing responsibilities in both the Marketing Department and in the Governmental Affairs Department until his retirement in 1997 as Assistant Vice President Governmental Affairs. From 1986 until his retirement, Ken was the GTE lobbyist and lobbied the Florida Legislature and the US Congress.

It was during those years with GTE that allowed Ken the opportunity to serve in many community organizations and on several Boards of Directors, including Leadership Pinellas, Leadership Florida, Dunedin Chamber of Commerce, Suncoast Chamber of Commerce, Dunedin Fine Arts Center and the Dunedin North Rotary Club.

Ken is a Class of '81 graduate of Leadership Pinellas and was elected Alumni President in 1985-86. He received the National Association of Community Leadership Organization's Community Leadership Award in 1986. He served on the Leadership Board in 2000-2001 and was Planning Chair in 2001-2002. He has served on the Tallahassee trip committee for the past six years.

During his tenure with GTE in Tallahassee, Ken was instrumental in helping establish the Florida Telecommunications Relay for the hearing impaired and served on that board as well as the Florida Telephone Association Board of Directors. In 1999, he was inducted into the Florida Telecommunications Industry Association Hall of Fame.

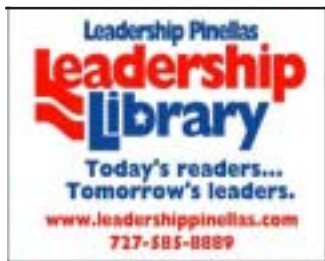
After his retirement, Ken became involved at his granddaughter's elementary school where he has served three years on the PTA Board and four years as a substitute teacher.

He was appointed to the Pinellas County Parks Department Advisory Board in 2000 and served for four years completing his service as Chair of the Board in 2004.

Ken is very active in his church and his homeowner's association.

He resides in Palm Harbor with his wife, Dottie, of forty-one years.

**Clearwater Main Library  
and  
Leadership Pinellas  
present the  
Leadership Lunch Series**



Make your lunch hour count at the Leadership Lunch series the first Thursday of each month starting July 7 from noon to 1:00 p.m. in the first floor meeting room at the Main Library, 100 N. Osceola Avenue, Clearwater.

Each month, members of the business community, local government and others will share books and authors who have inspired personal and professional growth and development. Guest speakers at the July 7th meeting will be Clearwater Mayor, **Frank Hibbard '00** and Dunedin Commissioner, **Deborah Kynes '89**.

The Leadership Lunch series is free and open to the public. Reservations are not necessary. Bring your lunch or pick up something at Joffrey's Cafe.

The Clearwater Main Library is home to the Leadership Library, a collection of books and other materials established through a partnership with Leadership Pinellas. The Leadership Library is open to the public and is located in the Special Collections Room on the 4th floor. Materials from the Leadership Collection may be checked out.

For more information, please call 727-480-3515.

**2005-2006 Alumni Events Planning**

**Karen Seel '91**, Alumni Planning Chair is now starting her plans for a Legislative Reception and the Holiday Happening. She invites you to join in with ideas and be part of these exciting plans as well as one other new major social event.

Please call Karen at 727-409-6072 or email her at [kseel@pinellascounty.org](mailto:kseel@pinellascounty.org) to be part of the planning meeting.

**Volunteer Spotlight 2004 - 2005**

(continued from page 7)

**2004**

- January Gulf Coast Community Care –  
Maria Carol (538-7150 x 3066)
- February YMCA Judy Wood (445-9734 x 205)
- March Partners in Self Sufficiency – (446-7778)
- April Multiple Sclerosis –  
Michelle Turman (813-889-8303)
- May Mease Healthcare –  
Pat Harbaugh (734-6419)
- June Personal Enrichment –  
Dee Cash (545-6477 x 316)
- July Charity Works –  
Jeanie Renfrow (446-3366)
- August Clothes to Kids –  
Marie McClung (733-4397)
- September UPARC – Judy Siracusa (518-6555)
- October Festival of Trees – Catherine Ostrander/  
Ed Halleran (536-2756 x 528)
- November Homeless Emergency Project (HEP) –  
Barbara Green (442-9041)
- December CHIP – Ed Brandt (727-467-4337)

**2005**

- January Pinellas Education Foundation -  
(Rich Engwall 727-588-4816 x 25)
- February Habitat for Humanity -  
(Barbara Inman 727-536-4755)
- March Mentor Center (518-3346)
- April A Gift For Teaching  
(Jeff Tomeo 576-2199)



This is not my desk

from the desk of  
Harriet Coren  
Dir. Adm. Services

Directory changes this month:

- Pam Corbino** - email: [corbinop@pcsb.org](mailto:corbinop@pcsb.org)
- Barbara Green** - email: [barb.green@ethep.org](mailto:barb.green@ethep.org)
- Dale Kleine** - email: [dalesquill@aol.com](mailto:dalesquill@aol.com)
- Scott Moore** - email: [smoore1583@msn.com](mailto:smoore1583@msn.com)
- Tom Morrissette** - (h) 501 Gulf Blvd., Belleair  
Beach 33786; phone: 593-0379; cell: 656-0291
- Catherine Ostrander** (w) Colton Teak, 334 East  
Lake Rd. #152, Palm Harbor 34685; phone:  
244-4404; email: [costrand@tampabay.rr.com](mailto:costrand@tampabay.rr.com)
- N. John Simmons** - (w) Quantum Capital Partners,  
140 Fountain Pkwy #420, St. Petersburg 33716  
phone: 456-2020; fax: 456-2021  
email: [jsimmons@qcventures.com](mailto:jsimmons@qcventures.com)

# Volunteer Organization Spotlight of the Month

Back in 2001, we decided to add this page to our Leader Reader to offer our membership an opportunity to showcase their volunteering efforts. Following is our listing to date. Please look over the list and give someone a call...

## Volunteer Organization Spotlight of the Month for Leader Readers

### 2001

April May	Big Brothers Big Sisters - Susan Rolston (518-9960)
June	Clearwater Free Clinic - Jeannie Shapiro (447-3041)
July	Dial 2-1-1 - Cynthia Fox (562-1530)
August	Susan G. Komen Breast Cancer Foundation - Debbie White (725-5144)
Sept. Oct	Pinellas County Community Foundation - Tom Bruckman (446-0058)
November	Homeless Emergency Project - Barbara Green (442-9041)
December	Family Service Centers Home Health - (531-0482)

### 2002

January	Suncoast Epilepsy Foundation - Gerry Raymond (442-9466)
February	St. Petersburg College Women on the Way - Sharon Coil (791-2555) (791-2634)
March	Partners in Self Sufficiency - Carry Stiff (781-2234)
April May	The Children's Home - Ellen Smith Fisher (813-855-4435-x2037)
June July	Vincent Reid Foundation - Cary Stiff (781-2234)
August	The Hospice of the Florida Suncoast - Martha Lenderman (586-4432)
Sept Oct:	YWCA of Tampa Bay - Judy Wood-Ganis (467-2997 x22)
Nov Dec	Homeless Emergency Project - Barbara Green (442-9041)

### 2003

Jan.	Personal Enrichment - Tom Wedekind (565-6477)
Feb	Community Service Foundation - Jerry Spilatro (461-0618)
March	Religious Community Services - Susan Dees (585-2501) Susan Dawson (443-6874)
April	Neighborly Senior Services - Pat Hofstadter (456-0222 x291)
May	Women's League of Voters - Dianne Wheatley Giliotti (73492968)
June	Big Brothers Big Sisters - Susan Rolston (518-8860)
July	UPARC Foundation - Melody Figursky (797-0087)
August	Suncoast Seabird Sanctuary - Tara Gallagher (391-2473)
September	Ruth Eckerd Hall - Kathy Rabon (712-2718)
October	Watson Center for Visually Impaired - Dan Mann (544-4433 x 223)
November	St. Petersburg College - Catherine Ostrander (391-4303)
December	Salvation Army - Lt. Colonel Don Rose (725-9777)

## Volunteer Organization Spotlight of the Month

We would like to make this a monthly feature of our *Leader Reader* as space permits, so if you have a suggestion for a future issue, please submit it to the Editorial Committee, Leadership Pinellas, P. O. Box 5986, Clearwater, FL 33758-5986. Deadline for the next issue is June 27, 2005.

