

January 2006

LEADER READER

A Message from our President:

Dear Leadership Friends,

Welcome to the New Year! Wow! Where did the time go? If we all only had a penny for each time we said or heard that said?



Art Shand '00
President

OK, the New Year is here so lets get right into LP business shall we? Number one, the recent LP class day (Government and Media Day) was again exceptional and this class is floating on air! Alumni program day coordinators; Elise Schreiner '05, Ronnie Goodstein '90, Steve Ross '05, Moe Freaney '03, and Felecia Leonard '05 put together a day to remember, way to go gang! Check out page four for all the details on the day. Class Reporter, Colleen Flynn '06 has put together another excellent article for this day!

On another note, all of you should have received a letter and an Interest Indicator from LP signed by yours truly! The Interest Indicator offers exceptional LP alumni volunteer opportunities for you to participate in next year's program at many levels. Please get involved! Select your favorite second and third favorite opportunities and make sure you return the Indicator to Harriet not later than January 20th! It is important to note that now and then you may not get your first choice so please be enthusiastic about your other choices.... All are vitally important to this program and the people/community we serve!

Next we have a L.E.A.D. (Leadership Education Alumni Day) for graduates of LP coming up (tentatively) in February (date to be announced.) As you all know, Karen Seel '91, is our Alumni Planning Chair so this promises to be one of the best L.E.A.D. Days ever. Keep your eyes open as this day will have a limited availability based upon the maximum bus size we can get, so be prepared to pounce on it. Just watch for a special email with the big announcement soon.

The next subject is where I get to wear another less desirable hat as LP President. It is important for me to note several reports have come in that LP graduates/associates are taking advantage of our close knit organization and friendships in a way which is contradictory to LP's proud traditions, protocols and bylaws. More specifically, a very small number of our respected classmate alums have utilized our LP directory to establish advertising email lists for their firms, businesses and special interests. Please understand we all are connected in many ways ... it is what brought us together as leaders in the first place ... but please be respectful enough of the program and your fellow classmates so as to not solicit them utilizing our directory and their email. Enough said ... right?

Let's finish on a positive note! I turned 45 in December and feel like I'm still 44!!!!

My very best to you all!!

Art Shand

NEW WEBSITE

Have you visited our new website yet? It is still www.leadershippinellas.com, but we have added some new features, including our long awaited gallery. If you have photos that you would like to submit for this link, please email them to harrietcoren@ij.net. They should be in .jpg format with names, date, occasion, etc.

We will also have a "What's New" dated link on the right column of the home page to give you an update of planned happenings. The monthly Leader Reader will still contain events sponsored by Leadership Pinellas and the Volunteer of the Month page.

This "What's New" column can include upcoming events for an organization (with which you are affiliated) that you think will be of interest to our membership. Please email all articles (in Microsoft Word) to harrietcoren@ij.net.

This new website was developed for Leadership Pinellas by Jim Mayes, President and one of the instructors at Computer Campuses, who will also host our domain.

We very much appreciate the upgrade provided by Jim Watt '04 for the last two years and taking us further on the information highway.

And last, but certainly not least, a big thank you to Peter Rivellini '02, who got us started with our original website, even before graduating with the Class of 2002!

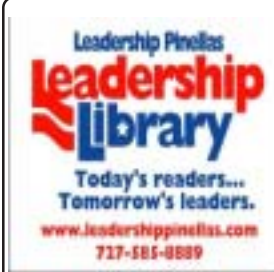
2006 Class Program Days

Jan. 11 Environment and Infrastructure
Feb. 8 Education
Mar. 8 Health
Apr. 9-11 Tallahassee Trip
Apr. 19 Arts and Culture (date change)
May 10 Criminal Justice
May 13 a.m. Closing Retreat
May 13 p.m. Graduation

L.E.A.D. DAY

Our Leadership Educational Alumni Day is still planned for a half-day morning program in February at MacDill Air Force Base in Tampa. We just await confirmation of the date.

Please let us know if your schedule is flexible and would like to attend so we will know what size bus to reserve. Please call Harriet at 727-585-8889.



The Clearwater Main Library is the home of the Leadership Library, a collection of books and materials established in a partnership with Leadership Pinellas. The public is invited to the Special Collections Room on the 4th

floor where they will find our collection.

Our "lunch series" invites you and your guests to join us on the first Thursday of every month from noon until 1:00 p.m. We meet in the first floor conference room at the Main Library, 100 N. Osceola Avenue in downtown Clearwater. Bring your lunch or buy one at Joffrey's Cafe.

Each month, members of the business community, local government and others will share books and authors who have inspired personal and professional growth and development.

Presenters: Thursday, January 5:
Pinellas County Commissioner Susan Latvala
Pinellas County School Supt. Clayton Wilcox
Presenters, Thursday, February 2:
Sallie Parks '82 Past Chair PC Commission
Bill Horne II '02 Clearwater City Manager

Anyone interested in contributing donations to our Leadership Library Foundation, please call us at 727-480-3515.



This is not my desk

**from the desk of
Harriet Coren,
Dir. of Adm. Services**

Hello all -

Current changes to the directory:
Bruce Cotton '05: 13805 58th St. N. #2-404
Clearwater 33760; phone: 341-3009
email: cotton.bruce@spcollege.edu (w)

Cynthia Fox '99: Partners in Self Sufficiency
901 Chestnut St. #E, Clearwater 33756; Phone:
446-7778; email: cynthiaf@tampabay.rr.com (w)

Paul McBroom '06 Transamerica Retirement
Serv. email: paul.mcbroom@transamerica.com (w)
Sarah Sopkin Prugh '83: 800 Twiggs St. #603,
Tampa 33602

Steve Watts: 604 Druid Road E., Clearwater
33756 (w)

2006 Class Project

The 2006 Class was given the opportunity to apply for a \$5,000 grant from The Community Foundation of Tampa Bay. The intent is to embark on an ongoing project to benefit a local agency. After many meetings and reviews of the requirements The Homeless Emergency Project was chosen and approved by the board at the December 7 meeting. Barbara Green '03, started this program along with her husband, Preacher Otis Green (recently deceased). Their continual expanding as the local homeless population increased has enabled them to help hundreds each year.

Following is an update on the 2006 Class planning as of last week:

EVERYBODY'S TABERNACLE HOMELESS EMERGENCY PROJECT

After consultation with HEP Management and their Chairman/President – the decision has been made to create a 5 year Marketing/Communications strategic plan which will:

- Stay TRUE TO THE MISSION
- Change the FACE OF HOMELESSNESS
- Provide a recognizable logo/brand to raise the bar of recognition equal to Metropolitan Ministries
- Help them create a brand/re-invent their recognition in the local community
- Provide direct names/contacts to potential corporate partners for ongoing partnership
- Provide a bridge to local chambers and city organizations for support
- Provide a tangible “kiosk” that can be –
 - Portable, and serviceable by HEP for long term use
 - Provide a venue for a loop/DVD for PSAs, history, etc.
 - Easily placed, with recognition for HEP and Leadership Pinellas that sponsored it in rotating Corporate partners' space

HOMELESS EMERGENCY PROJECT COMMITTEE ASSIGNMENTS:

Leadership/Coordination Committee: **Teresa Hibbard (Chair)**, **Courtney Orr (Co-Chair)**
Jenna Carpenter, Shannon Martin, CarolLynn Roman, Peggy Rowe, Neil Ruiz, Diane Vollbracht

Marketing/Strategic Plan Committee: **Gary Hallas (Chair)**, **Karen Fenton (Co-Chair)**
Lisa Hurley, Mike Monahan, Matt Novak, Sarah Pickett

Fundraising Committee: **Tom Madden (Chair)**, **Sally Lindberg (Co-Chair)**
Ryan Barak, Lee Guthrie

Corporate Partners/Development: **Lisa Mansell (Chair)**, **Karen Blackburn (Co-Chair)**
Bonnie Bollenback, Rep DeLoach, Joe Falanga, Colleen Flynn, Germaine Jackson, Paul McBroom

Public/City Development/Container Location: **Janet Rosenquist (Chair)**, **Geri Campos (Co-Chair)**
Lester Aradi, Barton Cobb, George Koder, Jan Luth, Carlen Petersen

Bin Creation Committee: **Evan Frayman (Chair)**, **Tom Stathopoulos (Co-Chair)**
Peggy Rowe

Government/Media Day December 14, 2005

*by Colleen Flynn,
Class Reporter*

On December 14, 2005, the 2006 Leadership Pinellas Class had Government and Media Day. We had an action packed day. Our first stop was at the new Largo Library, where we were greeted by Bob Jackson, Mayor of Largo and Casey McPhee, Director of the Largo Library. If you haven't been there yet, forget your former definition of a "library" as a stuffy place with musty books and no sunlight. We were amazed by the technology and the beautiful design and décor in the library. The library truly has something for everyone – internet access, meeting rooms, an area for teens, a café, and of course, all the books, DVDs and periodicals one could want.

While there, we engaged in discussions with Commissioner Karen Seel '91 and Fred Marquis, Retired Pinellas County Administrator, regarding the Penny for Pinellas Program. James Moore, National Director of HDR and Anthony Jones, of Pinellas County Community Development spoke to us about affordable housing shortages in Pinellas County and issues faced by residents of unincorporated Pinellas County. The subject of redevelopment of certain areas in our community was discussed by Steve Spratt, Pinellas County Administrator, Steve Stanton, City Manager of Largo and William Horne, II '01 City Manager of Clearwater.

We next traveled to Brighthouse/Bay News 9 where we engaged in a discussion about the role of media in the government. Representatives from all forms of media including Jennifer Holloway from Bay News 9, Mike Deeson, from WTSP TV 10, Bobbie O'Brien, from National Public Radio, Diane Steinle, the editorials editor from the St. Petersburg Times and John Hubbard, City Attorney of Dunedin on a panel discussion regarding the role of media in government. A heated discussion followed with input from our class as to where should the media draw the line on inquiry into private matters. We toured the Bay News 9 studios and saw the studios where the news programs are broadcast as well as the equipment they use for weather reporting, and editing their stories.

Our last stop in our whirlwind day was at the St. Petersburg Times printing plant. We first met with Neville Green, Editor, who gave us background on the St. Petersburg Times and its historical role in the community as well as all of the Pulitzer prizes the paper has won for its stories. We next had an amazing tour where we learned how the paper is printed and were able to actually walk through the plant and see the huge printing presses and monstrous roles of paper that are turned into the newspapers that are waiting on our driveways like clockwork every morning.

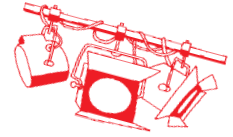
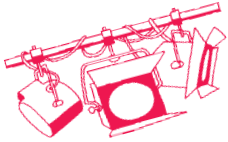
During the day, the class had the opportunity to work on our class project. As we previously reported, we will be working with the Homeless Emergency Project (HEP). Although we are in the early stages of our project, we are working with HEP to develop a program whereby plastic collection bins are designed and distributed throughout the community for collection of items needed by HEP on an ongoing basis. Thanks to Karen Fenton '06 for all of her hard work in taking the lead on this project and being our liaison with HEP. Thanks also to Tom Madden '06, who is our lead fundraiser.

We had a great day and wish to thank not only the speakers at the sites but also Elise Schreiner '05, Steve Ross '05, Ronnie Goodstein '90, Moe Freaney '03 and Felicia Leonard '05, the program day coordinators. We want to thank President Art Shand '00 for all of his input and support on our program days and on our class project, and thanks to Harriet for making everything run smoothly and keeping us on schedule.

Next up is Environment/Infrastructure Day on January 11.

Volunteer Organization Spotlight of the Month

Someone Is Waiting Just For You



Community Pride Child Care has been serving Clearwater families for over 45 years. This grass roots organization provides affordable quality child care to children exposed to poverty, prejudice, homelessness or violence. The high cost of child care is subsidized on a sliding fee scale. The difference is made up through government/private grants, government funding including Coordinated Child Care, United Way donations and private donations.

The two centers are located in Clearwater. They are:

1. The Gateway Children's Shelter at 211 S. Missouri
(a joint project with the Jr. League of Clearwater-Dunedin)
2. The Frances Breeden Center at 1235 Holt Ave

By helping families with their Child Care needs, the parents are able to work to provide for their family's needs. In turn the children are cared for in a nurturing environment. The curriculum prepares them for success when they begin their formal school years. It promotes self-esteem, independence and a desire for learning.

Community Pride serves approximately 185 children at a time from 2 months to 6 years of age. Volunteers are needed to serve on the board, to "Rock Babies" and read to/play with older children.

Donations of everything you can imagine a day care center might need are always welcome. Money donations help to subsidize our programs and help in these days of cuts in United Way and Government Funding.

For information or to determine how **YOU** can make a difference, please contact:
Martha Skelton, Executive Director at 443-2218.

P.S. Thank you, Leadership Pinellas for ALL of the wonderful gifts, toys, diapers, supplies along with the cash donations from your Pre-Holiday Social. From the bottom of our hearts; The Community Pride Families, Staff and Volunteers thank you and wish you all a wonderful New Year.

Volunteer Organization Spotlight of the Month

We would like to make this a monthly feature of our *Leader Reader* as space permits, so if you have a suggestion for a future issue, please submit it to the Editorial Committee, Leadership Pinellas, P. O. Box 5986, Clearwater, FL 33758-5986. Deadline for the next issue is Jan. 24, 2006.

