

## LEADER READER

### A Message from our President:



Art Shand '00  
President

Dear Member Friends of Leadership Pinellas,

This is truly a very special time of year. I feel so blessed and honored to be writing you all this note. Why, you might ask do I feel this way? Well the answer is both simple and complicated. The simple answer is that I am well and my family is well and for that I am humble and grateful beyond words. The complicated side is that we are all home and safe in the greatest country in the world and tonight as I write you this note, tens of thousands of our brothers, sisters, sons, daughters, moms and dads are out there protecting us. They are offering the greatest sacrifice of all so that we might live as we do. For this I say in the most gracious way possible on behalf of all of us.... Thank you and bless you all for your service. We have many LP alumni who have put their lives on the line while in uniform. I know who most of you are and you know I am proud of you.

This past month has been one of the best LP months I can remember. To start with, Business and Technology Day was an incredible success. The Day coordinators, Chaired by Cynthia Johnson, Ph.D '05, Doug Edwards '05; Bob Humberstone '05 and Brian St. Arnold '05 raised the bar for LP again. For the first time an LP leadership program day left the county to learn about business outside this county which affects what we do here and how we do it. This is what I like to call aggressive and forward thinking leadership. This class is getting the best from our alumni planners and I could not be more impressed with the work they are doing! Our thanks to A.C. Nielsen, EpiCenter and Sysco Foods for welcoming Leadership Pinellas for our Business and Technology Day program.

A record number of you attended the LP Pre-Holiday Happening Party in Dunedin. This event was nothing short of pure magic! Our Alumni Planning Chair and Pinellas County Commissioner Karen Seel '91 put together an event which was not only well planned and executed, it was downright beautiful. I would also like to add, Karen (as did the rest of us) enjoyed the service of her husband, Ron! We all benefitted from your volunteer spirit, Ron! Thank you for the rousing "Ten Hutt"! Also, a special note of thanks goes out to Dunedin City Commissioner and LP alumna, Debra Kynes Esq. '89, as she and her husband, Allen worked hard for us. We are so fortunate to have folks like Karen and Debra serving our needs in Pinellas County/Dunedin, not to mention LP!

This just in! Our Clearwater City Clerk, LP Secretary, Board Member, Tallahassee Trip Planning Chair, Cyndie Goudeau '96 has won the incredibly high honor from the Florida League of Cities as "City Clerk of the Year" for the state of Florida. If this rolls by you without enough fanfare, it might cause you pause to know that there are twenty-four (24) municipalities in Pinellas county alone, and four hundred and ten (410) state-wide. This is indeed a very high and prestigious honor. Way to go, Cyndie! Here's one GREAT BIG LP CONGRATULATIONS for you to enjoy!

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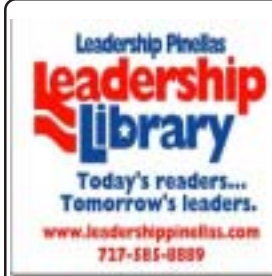
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Next, comes the extraordinary privilege (and unadulterated abuse of my position) while serving as your LP President! I get the opportunity to bang the drum a bit even if it is just a little close to the nest! I would like to take a moment to tell you about a couple of LP gals I know pretty well and whom I think the world of. In fact I love them both! Who might these beautiful, talented and successful ladies be? Ordinarily a note like this would have to be carefully worded so as not to ruffle any feathers at home but the bottom line is, the gals I am talking about, well, one lives at my home, and the other lives around the corner! What do you mean bang the drum and why? OK, I will cut to the chase, simply put my wife, Odalys Lara '94 and her partner (and present LP board member) Pat Perzel '93 just won Small Business of the Year for the Upper Pinellas Chambers of Commerce. Perzel and Lara PA Forensic CPAs located in Clearwater, after winning this distinction from the Clearwater Chamber, were nominated for the Upper Pinellas award which included nominations from six other Chambers! I am sure by this note you cannot tell how proud I am of and for them! They are the Dynamic Duo! Now then, after all that carrying on, I need to also tell you that my classmate in '00, Vonda White won the Mid-Size Business of the Year award the same evening! It was an LP double header! Vonda's company Collegiate Risk Management is a true success story, she is a brilliant and driven professional. You can read all about Vonda and her company in the November issue of the Maddox Report. Congratulations to Odalys, Pat and Vonda, three very special LP Leading Ladies!

In closing, I would like to suggest for your consideration during this holiday season and more importantly throughout the year: Tell those you love that you love them, hug them when you see them and cherish your time with them. Life is short, it is one thing to give a material gift to someone this holiday season, it is another thing altogether to give of yourself to those you care about and to those you might not even know. Volunteer if you can and love all you can.

From My Family to yours this holiday season,

LOVE TO YOU ALL **Art Shand**



The Clearwater Main Library is the home of the Leadership Library, a collection of books and materials established in a partnership with Leadership Pinellas. The public is invited to the Special Collections Room on the 4th

floor where they will find our collection.

Our "lunch series" invites you and your guests to join us on the first Thursday of every month from noon until 1:00 p.m. We meet in the first floor conference room at the Main Library, 100 N. Osceola Avenue in downtown Clearwater. Bring your lunch or buy one at Joffrey's Cafe.

Each month, members of the business community, local government and others will share books and authors who have inspired personal and professional growth and development.

On Thursday, December 1, come to hear the Diane Nelson '99, Pinellas County Tax Collector and Baycare CEO, Steve Mason. Presenters for January 5 will be Pinellas County Commissioner, Susan Latvala and Pinellas County Superintendent of Schools, Clayton Wilcox.

Anyone interested in contributing donations to our Leadership Library Foundation, please call 727-480-3515.



*This is not my desk*

**from the desk of  
Harriet Coren,  
Dir. of Adm. Services**

Hello all -

Current changes to the directory:

Karen Blackburn '06: 2035 Hawaii Ave. NE  
St. Petersburg, 33703 (H)

Colleen Flynn '06: 502 S. Freemont Ave. #1440,  
Tampa 33606 (h)

Amanda Gilroy '04: VP Commercial Lender,  
Signature Bank, 100 Second Ave. N,  
St. Petersburg 33701; phone: 388-1000;  
email: agilroy@signaturebkfl.com (w)

Jean Ann Hughes '83: 4 Belleview Blvd., #101,  
Belleair 33756 (h)

Lt. Alvina Moore '04: 1440 49th St. N.,  
Clearwater 33762 (w)

Sarah Pickett '06: 2311 W. Morrison Ave. #22,  
Tampa 33629 (h)

The Event: Our Pre-Holiday Happening Party  
 When: Saturday evening November 19, 2005 from 6:00 to 8:30 p.m.  
 Where: The Treehouse Garden Collection Outdoor Courtyard in Dunedin

Our Sponsors Were: The Treehouse Garden Collection and Paper Players  
 Great Bay Distributors  
 Meranova Inn  
 Bill & Becky Jonson  
 Linda & John Williams

Alum RSVPs :

- |  |  |
|--|--|
| 84 Pat Plumlee   | 04 Rita Diehl  |
| 89 Deborah Kynes<br>Cynthia Pearse   | Arlene Kaslander<br>Chuck Kearns   |
| 90 Ronnie Goodstein  | LeAnne Letize  |
| 91 Karen Seel  | Margaret Martin  |
| 92 Jim Egnew   | Alvina Moore   |
| 93 Scott Daniels<br>Pat Perzel<br>Liz Williams   | Suzanne Patrick<br>Barbara Thomas  |
| 94 Odalys Lara<br>Robert McIntosh<br>Carolyn Moore   | 05 Bill Berger<br>Bruce Cotton<br>Kim Campbell   |
| 95 Debbie White  | Georgetta Doyle  |
| 96 Jan Tracy   | Doug Edwards   |
| 97 Kim Berfield<br>Lois Miller   | Ruth Fanovich  |
| 98 Doug Eveleth<br>Ed Hooper<br>Nadine Nickeson  | Jack Geller<br>Barbara Inman<br>Pat Marzulli   |
| 99 Harriet Coren<br>Cynthia Fox<br>Bill Jonson<br>Diane Nelson<br>Amanda Wagner<br>Keith Zayak     | Tom Morrisette<br>Elise Schreiner<br>Mary Story<br>Liz Warren                                      |
| 00 Garry Brumback<br>Bob Ironsmith<br>Donna Nettetstad<br>Art Shand                                | 06 Geri Campos<br>Bart Cobb<br>Colleen Flynn<br>Susan Fraley                                       |
| 01 Karen Altieri<br>Sharon Coil<br>Bud Elias<br>Bill Horne<br>Becky Jonson<br>Diane Smith          | Lisa Hurley<br>Germaine Jackson<br>Jan Luth<br>Father Tom Madden<br>Lisa Mansell<br>Shannon Martin |
| 02 Jose Borrego<br>Windy Wickman<br>Andrea Zahn  | Paul McBroom<br>Mike Monahan   |
| 03 Moe Freaney<br>B.A. Safley<br>Jan Sebald<br>David Siracusa<br>Pamela Skyrme<br>Lauralee Westine | Courtney Orr<br>Carlen Petersen<br>Carol Lynn Roman<br>Tom Stathopoulos<br>Diane Vollbracht        |

If your name is not on the attendees list in the first column, you missed a wonderful social event, with the best attendance in over eight years!

Many thanks to Commissioner **Karen Seel '91**, Chair of the Pre-Holiday Happening and also to Commissioner **Deborah Kynes '89** for all their efforts in making this delightful evening possible. The food was catered by our own **Brian St. Arnold '05** and The Thirsty Marlin, and it was outstanding! **Jan Tracy '96**, board member of Community Pride Childcare reported that \$465.00 was received by cash and check donations as well as a large van fully packed with gifts for them. Thanks to each of you for your generosity.

Special thanks to **Ruth Fanovich '05**, who agreed to try to reactivate our Ambassador phone call team. We tried to contact members from each individual class to call those in their own Leadership Pinellas class. We promised only 10 phone calls and only once a month. From the number of responses we received, we know this system works. If you would like to help us fill in the gaps (that were dutifully done by Ruth's office staff), please call 727-785-7117. Even if the calls are to other alums not from your own class, this will be fine way to get to know them.

Our next alumni event will be a L.E.A.D. (Leadership Education Alumni Day) after the first of the year. Current plans are to visit MacDill Air Force Base in Tampa for about a half-day, with travel by bus.

Watch for more information in the January Leader Reader.  
*Harriet Coren, Exec. Dir.*

**We extend heartfelt condolences to  
 Ed Halleran '03 on the passing of  
 his Dad, James P. Halleran**

almost everyone brought a guest...  
 some invited 3, 4 and one invited 5!

# Business and Technology Program Day

November 2, 2005

by

*Colleen Flynn, 2006 Class Reporter*

The 2006 Leadership Pinellas successfully completed our second program day on Wednesday, November 9. We had a fast-paced day and covered more miles than we thought possible and actually (gasp) crossed the Skyway Bridge and left Pinellas County.

Our first stop of the day was at Nielsen Media where we were given a tour of their facility and saw first hand how television ratings are monitored. We were all impressed by the technology and the fact that they built a portion of the building which houses their computer servers to withstand a Category 4 Hurricane. Some of us were enthralled by the number and size of the television sets and hoping for an invitation to watch the Super Bowl there.

After Nielsen and some needed snacks we traveled to the EpiCenter in Largo (which is where our class member Germaine Jackson works in Development). The EpiCenter is a wonderful collaboration between Pinellas County Economic Development and St. Petersburg College. The State-of-the-Art facilities at the EpiCenter were fascinating and are available for meetings by anyone who needs assistance with business planning and development.

We all enjoyed talks from several businesses in the community including Ceridian/ABR and Jim's Harley Davidson discussing changes in the Pinellas County business community over the years, the positives to operating a business in Pinellas County and the challenges facing businesses.

Our last stop of the day took us across the Skyway bridge and out of Pinellas County to SYSCO Corporation. As we had all seen SYSCO trucks on the highways we were fascinated to learn about the internal workings of SYSCO. After eating a delicious lunch prepared by the SYSCO in-house chefs, we toured the facilities and were awed by the amount of food that is stored there and delivered around the clock on a daily basis to locations throughout the state of Florida. Chances are, if you are eating in a restaurant in Pinellas County, it got at least a portion of its supplies from SYSCO.

During our lunch at SYSCO, we were able to discuss our 2006 class project. While we made substantial progress at lunch and decided that the Homeless Emergency Project (HEP) would be our focus, it was not until representatives from our class met with HEP that we finalized the goals to the class project.

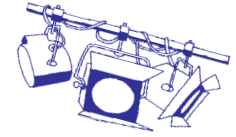
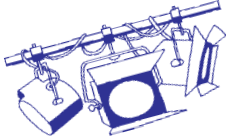
We are pleased to announce that we will present our choice to the Leadership Pinellas Board for approval, and if received, the 2006 Class project will be the development of a sustainable long range marketing avenue for HEP to promote and sustain successful drives for food and necessities. We are aiming to develop attractively designed and marketable bins for these collections for HEP. Stay tuned for more information as our class project evolves.

Our Business and Technology day was fast paced, technologically packed and we all learned a lot. We would like to thank our program day coordinators, Dr. Cynthia Johnson, Doug Edwards, Bob Humberstone and Brian St. Arnold. We would also like to thank Art Shand for assisting us in our solidifying our class project and for attending our Business and Technology Day. Thanks always to Harriet for her ability to make the day run smoothly and be sure no one is left behind at a site.

Next up is Government and Media Day on December 14.

# Volunteer Organization Spotlight of the Month

## Someone Is Waiting Just For You



### LIGHTHOUSE OF PINELLAS

at the John B. and Muriel P. Watson Center

The only not-for-profit agency in Pinellas County providing comprehensive rehabilitation services to individuals of all ages who are blind or visually impaired

**Tour of Kitchens:** Help with our premier annual fundraising event on Sunday, April 2, 2006 from 2:00-6:00 p.m. Chefs in eight exquisite home kitchens in north Pinellas cook up gourmet samples. Guests tour, taste and sip from home to home.

**Cabs, Classes and Clients:** Help daily from 9:00-10:00 a.m. and from 2:00-3:00 p.m. greeting clients, helping with cabs, client log-in and directing clients to classrooms.

**Lighthouse Cafe:** Monday-Friday, 12:00-12:45 p.m. assisting clients during lunch. Volunteer would offer companionship, help with beverages, read to clients and do some cleanup.

**Show What You Know:** Teachers needed for the Life Enrichment Program for adult clients. Classes might include current events, container gardening, music appreciation, foreign languages, creative writing or sewing. Tell us your idea!

**Speak Your Mind:** An experienced public speaker to visit local association meetings, health fairs and other events to inform and educate about Lighthouse of Pinellas.

**Young, Professional and You Want To Give Back:** You don't have to be retired to want to give back to your community. We're looking for young professionals to organize a group devoted to supporting Lighthouse of Pinellas through fundraising events, volunteering and awareness-raising activities.

**Tech Geek:** Volunteer needed to help with website content and management.

**Reading Buddy:** Help clients with their mail; Wednesdays and Fridays 10:00-12:00 noon.

## Valuable Volunteers Needed

Please contact Sandy McLaughlin  
Volunteer Coordinator 727-544-4433 x264  
6925 112th Circle N., #103  
Largo, FL 33773

## Volunteer Organization Spotlight of the Month

We would like to make this a monthly feature of our *Leader Reader* as space permits, so if you have a suggestion for a future issue, please submit it to the Editorial Committee, Leadership Pinellas, P. O. Box 5986, Clearwater, FL 33758-5986. Deadline for the next issue is Dec. 21, 2005.

