

**April 2005**

# LEADER READER

## **A Message from our President:**

It has been another very busy month or so for Leadership Pinellas.

Ken Waters '81, Art Shand '00 and Mike Bollenback '83 accompanied the Class of 2005 on the annual trip to Tallahassee April 3-5, 2005. Cyndie Goudeau '96 was not able to join us, but she was responsible for the notebooks the class received and for setting most of the appointments we had with various politicians and others. See page 5 for more information on the trip. I can tell you first hand it was another very educational experience.



Mike Bollenback '83  
President

Several Leadership Pinellas alumni joined us for the *Made in Pinellas Day* on March 16<sup>th</sup> when we visited Boyd Industries (Bruce Livingston '00, President), BIC Graphics and Baxter International. Presentations by management members and tours of the facilities took place at each stop.

Our last stop was at the County's Economic Development Office where Mike Meidel '98 gave us an overview of what the manufacturing sector pumps into our local economy in the form of jobs, wages, and taxes. Cynthia Johnson '05 helped put this day together for us and also arranged for Commissioner Karen Seel '91 to present plaques to all 3 of the companies we visited.

Recruitment for the Class of 2006 is underway. Please see page 2 for the information on our two upcoming recruitment socials at Ruth Eckerd Hall. The application form including all dates for next year's class activities can be found at [www.leadershippinellas.com](http://www.leadershippinellas.com). Please do all you can to keep LP as the premier Leadership program that it is—bring a candidate to the socials.

Ballots for next year's officers and directors, and the nomination form for the Deborah Vincent Distinguished Alumni of the Year Award were mailed to all active alumni. Please return your ballots and nomination forms by April 15<sup>th</sup>.

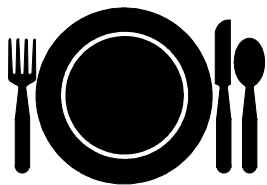
And don't forget to mark your calendars now for the annual meeting and class graduation on May 14<sup>th</sup> at the Countryside Country Club. The planning committee for this event promises a great time for everyone.

**Mike Bollenback**

We cordially invite you to our  
Recruitment Social  
on Tuesday, April 19, 2005 from 5:30 to 7:30 p.m.  
Margarete Heye Great Room, Ruth Eckerd Hall  
1111 McMullen Booth Road, in Clearwater

Bring a prospective applicant  
for the Class of 2006 with you  
to meet our officers, board and alumni

Hors d'oeuvres and cash bar  
No fee, but R.S.V.P. a must  
call 727-585-8889 before April 15 please



We cordially invite you to our  
Recruitment Breakfast  
on Monday, May 2, 2005 from 7:30 to 9:00 a.m.  
Margarete Heye Great Room, Ruth Eckerd Hall  
1111 McMullen Booth Road, in Clearwater

Bring a prospective applicant  
for the Class of 2006 with you  
to meet our officers, board and alumni

Breakfast Buffet  
No fee, but R.S.V.P. a must  
call 727-585-8889 before April 29 please



## Upcoming Events:

- Tues., April 19: **Recruitment Social**  
5:30- 7:30 pm Ruth Eckerd Hall  
RSVP 727-585-8889 by 04-15  
See page 2
- Mon., May 2 **Recruitment Breakfast**  
7:30-9:00 am Ruth Eckerd Hall  
RSVP 727-585-8889 by 04-29  
See page 2
- Sat., May 14 **Annual Meeting and Graduation**  
6:30 - 9:30 pm  
Countryside Country Club  
RSVP 727-585-8889 by 05-11  
See announcement this page
- Thurs., May 19 **Charitable, Estate and Financial Planning Symposium** 8am -4pm  
Sponsor Leadership Pinellas plus others. See page 7



*This is not my desk*

**from the desk of  
Harriet Coren,  
Dir. of Adm. Services**

Current changes to the directory:

- Pat Brown '04 phone: 723-7273; fax: 298-0134 (w)  
email: pbrown@libertybankfl.com
- Dr. Jeff Cesta '04 fax: 712-5788 (w)
- Scott Grutchfield '04 VP Whitney Bank, 35388 U.S. 19 N. Palm Harbor  
34685 email: sgrutchfield@whitneybank.com
- Amy Hudock '02 phone: 723-7273; fax: 298-0134 (w)
- Tom Latto '94 5231 Kernwood Court, Palm Harbor, 34685 (h)
- Liz Menendez '03 email: bclizy1@tampabay.rr.com
- Jeanie Renfrow '91 phone: 723-7273; fax: 298-0134 (w)
- Ana Maria Schweitzer '05 phone: 723-7273; fax: 298-0134 (w)

**Leadership Pinellas logo golf shirts  
are available @ \$30.00  
call 727-585-8889**

**COMING SOON !!!**

**Annual Meeting  
and 2005 Class Graduation**

**Countryside Country Club**

**Saturday, May 14, 2005**

**6:30 to 9:30 p.m.**

**watch for your snail mail invitation**

**or call 727-585-8889**

## Health Day, March 9, 2005

*by Rita Diehl, Class Reporter*

Health Day opened our eyes to many issues that should concern all of us. Key word is 'should.' Can you name a non-infectious disease that is contagious? Many of us didn't know that \$1.8 million in funds are used to address this disease...obesity.

Terrorism wants to cause fear not death. During last year's Anthrax incident only 22 people were infected. Public health awareness was enhanced after 9/11. Can the intense influenza strains be linked to terrorism? What about the Bird Flu? Right now we know it cannot be spread person to person. Health plays a key role in domestic security, but the chain is only as strong as the weakest link. The country, state and county work separately on these projects and we need to pool our resources to eliminate duplication and share information.

Fortunately, there are many dedicated people who work in the area of health care to identify needs and focus on research and technology to make sure the residents of Pinellas County have the best care available anywhere. It boggles the mind to know that we are on the cutting edge of 'Star Wars Technology' developing operating rooms that are voice activated!

Trauma is preventable and the leading cause of death in ages 1 through 44. Motor vehicle accidents are the leading cause of injury deaths and 1 in 4 people injured by a MVA require trauma treatment. Bayfront Medical Center's trauma unit opened in 1986 treating approximately 500 patients. In 2004 they treated over 3,000 patients and that makes them the busiest 'Level 2' unit in the state and busiest equates to qualified experience.

The Bayflight System serves over 1 million residents and 23 hospitals in Pinellas County using helicopters to transport trauma patients to 'buy time' until the patient reaches a surgeon. This system was established in 1986 answering 46 calls. Last year 3155 calls/flights were made. Technology allows the controllers to monitor four helicopters placing them in strategic areas prone to trauma calls. So if you are in earshot of a Bayflight helicopter between the 'peak times' of 11 am to 2 am you are in an area that will be most likely to require a trip to the trauma unit...so get out of there immediately!

We have always heard that laughter is the best medicine but 'mirthful laughter' increases memory, enhances blood oxygen levels, stimulates endorphin production, gives us a feeling of well being, reduces the effects of stress, stimulates the immune system and wakes up T-cells. One thing our body can do without the body knowing why ... is to laugh!

This Leadership Class must be one healthy group!

## Our Tallahassee Trip - April 3 to 5, 2005

by Rita Diehl, Class Reporter

### What Goes On In Tallahassee...Stays On The Bus!

Most of us were dreading the long bus rides to and from Tallahassee but we soon realized that when you trap 38 classmates in a small area you are going to find out more about each other than you need to know.

Little did we realize that 2500 lobbyists and not the 160 delegates we elect run this state! Just kidding of course, but the power these individuals possess is amazing and I guess could be scary if we didn't monitor and require registration of this profession. Like any regulation we must have guidelines that are often generated by the unethical practices of a few people in this profession when in theory they provide a very important service. They are the ones who know issues thoroughly and we can only hope that when they wield their powerful knowledge at the legislative level they represent their businesses and issues in service to citizens. Elise speaks frankly about the builder's issues and she offers some valuable insight the typical citizen would not understand. We all agree that, right or wrong, everyone has a vote but some have a 'controlling' vote. Those are the targets for lobbyists.

The time shared by our representatives was most appreciated. Charles Bronson is the Commissioner of Agriculture and Consumer Services. His family has been in the agriculture business since the mid 1600s and he is aware of the issues surrounding the 2nd largest industry in Florida. We grow more food on less land than anywhere else but unfortunately we are developing land at such a rate that the farmers are being pushed out of this business. The creation of NAFTA has also caused 800 farms to go out of business. We must address these issues of growth management before it is too late.

Steve Seibert, a former Pinellas County commissioner and Secretary of the DCA, explained the roads, schools and water are the priorities of growth management issues. Over the last 30 years between 700 and 1000 people move to Florida on a daily basis. And those are NET figures! No wonder we have issues!

CFO Tom Gallagher manages a budget of \$18.5 billion and pays over 19 million bills per year. Wonder if he uses 'Bill Pay' over the Internet?

OK Class...let's see if you were paying attention. What school receives the most royalties for an invention developed at their college than any other in the world? NO, not Gatorade! It is a cancer drug created at FSU! Go Noles!

Thanks to Bruce Cotton '05 for getting Representative Leslie Waters to introduce our class from the House floor!

I am taking bets that Lt. Governor Toni Jennings will indeed run for governor, hear that Lucy (Morgan)!

Rita

### Jennifer Young's reaction after visiting the Supreme Court:

It was an honor to visit with Chief Justice Barbara Pariente for over an hour. This Chief Justice is a woman of small stature with an overwhelming presence. It was clear by her candor and knowledge of the law allowed her to answer all of our questions without hesitation. She did not shy away from the Schiavo case. She was proud of the way Florida courts handled themselves and believes no matter which side of an issue is stronger the public should be assured the Florida Judiciary System is steadfast. It was a real honor when this outstanding woman offered to have her picture taken with our class.

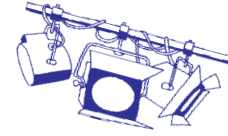
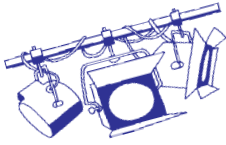
*10<sup>th</sup> Annual Charitable, Estate & Financial Planning Symposium*

**Thursday, May 19, 2005- Marriott Westshore, 1001 N. Westshore Blvd., Tampa**

8:00 – 9:00 am	Registration. An Opportunity to Meet and Thank Our Sponsors and Exhibitors		
9:00 – 10:00 am	Session 1 – Welcome & Opening Plenary Session Ballroom Salons A – D <b>The Elements of Leadership with Colette Murray, JD, CFRE</b> Sponsored by <b>Leadership Pinellas and/or Wachovia</b>		
10:00 – 10:30 am	Break with Our Sponsors in the Ballroom Foyer Please clear the ballroom salons while the Marriott staff prepares the ballroom for our breakout sessions. Thank you for your cooperation.		
10:30 - 11:25 am Feature Presentations Choose One Session	Fundamental Track Session 2-A Ballroom Salons A & B <b>Designing a Planned Giving Program for Your Charity</b> Shari M. Fox Sponsored by PG Calc	Advanced Track Session 2-B Ballroom Salons C & D <b>Goal Directed Strategies for Estate Planning</b> R. Bruce McManus, JD CE: 1 hr Insurance, CPE, CFP® Professionals, PACE	Special Interest Track Session 2-C Ballroom Salon E <b>Board Member Duties &amp; Responsibilities as Leaders</b> Colette Murray, JD, CFRE CE: 1 hr Insurance, CPE, CFP® Professionals, PACE
11:25 – 11:40 am	Break with Our Sponsors in the Ballroom Foyer Please clear the ballroom salons while the Marriott staff prepares the ballroom for general session. Thank you for your cooperation.		
11:40 am - 12:35 pm	Session 3 - Plenary Session Ballroom Salons A – D <b>Bringing the Business of Philanthropy to the Heart of Philanthropy</b> <b>A CEO's Perspective on Cultivating Philanthropists with Frank Murphy</b>		
12:35 – 2:00 pm	Session 4 - Plenary Luncheon Session Ballroom Salons A – D <b>Warren Buffet: Lessons from a Billionaire's Charitable Planning with Robert Miles</b> Sponsored by Holland & Knight		
2:00 – 2:15 pm	Break with Our Sponsors in the Ballroom Foyer Please clear the ballroom while the Marriott staff prepares the ballroom salons for our afternoon breakout sessions. Thank you for your cooperation.		
2:15 – 3:10 pm	Fundamental Track Session 5-A Ballroom Salons A & B <b>Investment Strategies in Building Endowments</b> Patrick Cronin Sponsored by Robert W. Baird & Co. CE: 1 hr Insurance, CPE, CFP® Professionals, PACE	Advanced Track Session 5-B Ballroom Salons C & D <b>Panel Discussion On Your Fiduciary Liabilities &amp; Litigation Updates</b> William Lane, JD Moderator CE: 1 hr Insurance, CPE, CFP® Professionals, PACE	Special Interest Track Session 5-C Ballroom Salon E <b>Retirement Planning That Leaves Something for Charity</b> Jeffrey Fry CE: 1 hr Insurance, CPE, CFP® Professionals, PACE
3:10 – 3:25 pm	Afternoon Stretch Break in the Ballroom Foyer Please clear the ballroom salons while the Marriott staff prepares the ballroom for our final session of the day. Thank you for your cooperation.		
3:25 – 4:20 pm	Session 6 – Final Plenary Session Ballroom Salons A – D <b>Leave A Legacy with Nancy Strap</b> Sponsored by Paschal · Murray Executive Search		

# Volunteer Organization Spotlight of the Month

Someone Is Waiting Just For You



Did you know that 41% of school children in Pinellas County qualify for the free and reduced lunch program? Students who can't afford to purchase lunch also experience the greatest hardship in buying the most basic tools for learning.

Since the average school budget allocates only \$.05 per student per day for supplies, teachers spend, on average, \$1000 or more per year out of their own pockets for school supplies.

Located in the Gateway area, A Gift For Teaching of Pinellas operates a *Free Store* where teachers from schools with the highest percentages of free/reduced lunch students can shop once a month, at no cost, for supplies such as paper, pencils, glue, crayons, etc – the basics.

Volunteers are needed during shopping days to help with check-in/check-out and shelf stocking (Tuesdays and Thursdays from 3 -6 pm during the school year and Wednesdays 9 am – 4 pm during summer break).

We could also use help with computer related issues such as networking and building a website.

For more information on how you can help,

contact Jeff Tomeo '99,

727-576-2199 or

[jeff\\_tomeo@verizon.net](mailto:jeff_tomeo@verizon.net).

## Volunteer Organization Spotlight of the Month

We would like to make this a monthly feature of our *Leader Reader* as space permits, so if you have a suggestion for a future issue, please submit it to the Editorial Committee, Leadership Pinellas, P. O. Box 5986, Clearwater, FL 33758-5986. Deadline for the next issue is April 25, 2005.

