

March 2011

LEADER READER

A Message from our President:



Ed Halleran '03
President

Dear Leadership Friends:

How many of us take the time to think about what is really important in our lives? Not just that we have successful careers, money in the bank, awesome clothes, “lots of friends” on Facebook, or having a car that works... I mean the **REAL IMPORTANT** stuff. The thing or things that we can't live without. For some of us it might be our family, our friends, our health, to have someone to love, to be loved, peace, ending hunger, all of the above or more. Maybe it IS to have a successful career and money in the bank. But **all of us value things differently**. I think it's important for us to recognize that. It's what makes us different and it is good. Take the time to give some serious thought to “what is important to you”. It helps you recognize what the “small stuff” is. Our lives are full of the small stuff. Focus on the things that are really important to you. **Inspire those around you to seek what is important to them.** Because what may not be that important to you, in the grand scheme of things, is likely something of value to someone else. Let them have it. Encourage them to grow. Trust.

Sincerely,

Ed Halleran
President



P. O. Box 5986
 Clearwater, FL 33758-5986
 (727) 585-8889

PREPARING LEADERS FOR TOMORROW

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 Past President: Jeff Joyner '05
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Help Fill The "Members On The Move" Space. Please Send Any News On Our Membership

Please submit information on "Members on the Move" to judy@leadershippinellas.com by March 27, 2011 to be included in the next Issue of the Leader Reader. Photos are welcome. Include a .jpg or .pdf file of your photo for inclusion

Volunteer Organization Spotlight Of The Month

We would like to make this a monthly feature of our *Leader Reader* as space permits. So, if you have a suggestion for a future issue, please submit it to Judy Mullican, Executive Director, judy@leadershippinellas.com or mail it to Leadership Pinellas, P. O. Box 5986, Clearwater, FL 33758-5986. Deadline for the next issue is March 27, 2011.

A Special Thank You

A very special thank you to **Debra J. Bebell'04, Gregory Brady'07, Andrea Campagna'10, Nancy Greenberg'05, Jason Jensen' 10, Deborah Kynes'07** for all their hard work and efforts in making this year's Health Day a great success, and a special thank you to Campagna Homes and **Jason Jensen '10** for sponsoring the breakfast; Brady Karlin Events and Harper, Kynes, Geller, Greenleaf, Vogelbacher & Frayman, P.A., for sponsoring the lunch and i spa Health Studio for sponsoring the snacks for Health Day.

 Please keep checking the events on our Website: www.leadershippinellas.com
 For any updated info on our planned events.

PROGRAM DAY SCHEDULE

Aug 20-21, 2010	Retreat
September 08, 2010	Human Services
October 13, 2010	Education *
November 10, 2010	Business & Technology
December 08, 2010	Government & Media
January 12, 2011	Health *
February 09, 2011	Arts & Culture *
March 20-22, 2011	Tallahassee
April 13, 2011	Environment & Infrastructure *
May 11, 2011	Criminal Justice *
May 14, 2011 pm	Graduation/Annual Meeting

***NOTE DATE CHANGE**



Arts & Culture Day, February 9, 2011 Class of 2011 Report

Submitted by **Tina Tenret '11**

"I can't play with you anymore. My mom says you're a dirty Jew," a classmate told nine-year-old Lisl Schick. Then, Lisl and her seven-year-old brother were forced to leave their parents behind, shipped by train to England without knowing a word of English as part of Kindertransport, which saved around 10,000 children from the Holocaust. Lisl shares her survivor's story at the Florida Holocaust Museum in St. Petersburg, which features carved wooden portraits of children who did not escape -- and were murdered.

"When you have people denying it ever existed, when you have children picking on each other, driving each other to suicide, we try to teach children to be *upstanders, not bystanders*," says Lisl's daughter **Nancy Greenberg '05** who also works at the museum. "One person *can* make a difference."

In addition to interactive exhibits, traveling teaching trunks, author and artist lectures, and survivor services related to the Holocaust, the museum now covers genocide, women's issues and human trafficking worldwide. "90% of these events are free, and they are positively life-altering," Greenberg says.

One display: a two year old's shoes. "The child was killed because people thought Judaism ran through the bloodlines, so the child would grow up to have more babies," Greenberg explains. "The little girl's dad survived and gave them to us."

More than anything, the museum strives to show how easily one bully can command and escalate prejudice against an entire population of scapegoats -- blacks, homosexuals, or Communists, for example -- when people choose not to speak up. "They're afraid to speak up, they're afraid to snitch," Executive Director Carolyn Bass says. "Lots of crimes are not solved, even though everyone knows who did it, because no one will speak up." Every year, Bass says, Florida ranks among the top three settlement places nationwide for hate groups. "It's very bad, it's very scary. We have to change that."

From the importance of saying no ... to the "idea of saying yes"... the Leadership Pinellas Class of 2011 also heard from American Stage actor Bob Devon Jones, a member of several community boards. "I will show up at a phone booth if you promise to call," he says.

He sees the arts blossoming in Tampa Bay -- "For a community of our size, we have an embarrassment of riches" -- and compares St. Pete to Paris, both of which offer not just landmarks but also beautiful strolls among fountains and cafes. "You have to claim the dirt where you is, not where you'd like to be," he concludes.

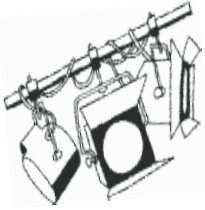
The Leadership Pinellas Class of 2011 also toured the new Dali Museum, open just last month in St. Pete. Unlike its predecessor, this museum displays the entire collection of paintings, hologram images, three-dimensional exhibits, even Dali's movies, using lights and architecture to create private spaces. Here, visitors find Dali's obsessions and illusions, Freudian influence, dreamlike visions, anxiety and foreboding, as well as visual guessing games, garden labyrinths, and "journeys with no wrong turns," according to education curator Peter Tush. The new museum has triple the visitors but also increased staff and facility costs, so it can no longer support itself solely from admission, store sales and volunteer potlucks. "We need you. We need you very much," Development Director Marcia Crawley noted.

"The arts are fabulous business generators," **Ken Hannon '08** points out. As associate executive director of the Dunedin Fine Arts Center, which hosts fifteen artists and two studios, he has seen gentrified neighborhoods transformed by artists' lofts and studios, drawing people and increasing property values. "You attract a certain type of clientele when you're promoting arts in your community."

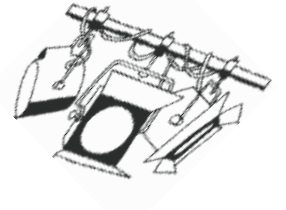
That's why program day coordinator **Gregory Brady '07** urges folks to contact elected officials, restore funding to arts institutions which also put "heads in beds and restaurants," and make Pinellas County an arts destination. In the words of the American Stage Theater's Jamie Cataldo: "This is where all the magic is happening, but we need you to make it continue."

Arts & Culture Day, February 9, 2011





Volunteer Organization Spotlight of the Month



Someone Is Waiting Just For You



For over 35 years, the Dunedin Fine Art Center (DFAC) has been offering exciting art opportunities in a most welcoming kind of way. St. Petersburg Times writer Lennie Bennett says that DFAC is “*the artistic equivalent of a village square,*” offering quality experiences to people of all ages. DFAC offers year-round exhibitions in four galleries featuring national, regional and local artists. Classes for students 4 yrs. to 94 yrs. fill 15 studio classrooms and a changing yearly theme makes the David L. Mason Children’s Art Museum a hands-on experience not to be missed

Join us as a volunteer :

- Helping on Special Events – such as the hottest night of the year on August 13 with our Wearable Art Fashion Show
- Events such as our Holiday Show in conjunction with the well-known Art Harvest weekend
- Help as a docent for Gallery Exhibit Openings... learn how to Hang Art help with the Sterling Society. It's all good.

From the Desk of:



Judy Mullican,
Executive Director



Hello All,

I hope everyone had a nice Valentine's Day. There are a lot of things going on right now. It's getting to be the busy time of year, We still need for you to end in your nominations for the Deborah Vincent Distinguished Alumni Award. It is also the time of year when we send out the forms for the 2011-2012 dues/sponsorship, This year we are moving to electronic mailings instead of the traditional "snail mail". I have included a copy of the forms at the end of this Leader Reader on pages 11, 12, 13 and 14 for your convenience.

It is getting closer to the date of the Class of 2011 Project. Be sure to check out page 10 for the invitation and all pertinent information. Put April 16th on your calendar and plan to attend this event to offer your support.

Arts & Culture Day was phenomenal. The Committee did a great job of organizing a very exciting and informative day for the class and the evaluations showed that it was well received. One special event the class was treated to was the melodic sounds of Chelsea Gow as she piped Scottish tunes on the bagpipes when we arrived in Dunedin. She is a very talented young lady.

Melissa Allen '00 and **Eva Timberlake '03** did a great job of setting up the L.E.A.D. Day. My reports are that a lot of prospective Leadership Pinellas members were onboard for the day and everyone enjoyed a taste of what a program day is all about.

The Tallahassee trip is up next. Sean Jowell '04 and his committee are working nonstop setting up a very exciting trip for the class with lots of new things to do. More on that next month.

Thanks
Judy

A Huge Thank You To The 2010-2011 Corporate Sponsors

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PLEASE CONTACT ANDREA CAMPAGNA '10 AT: Andrea@campagnahomes.com
FOR FURTHER INFORMATION ON SPONSORSHIP.

A Huge Thank You To The 2010-2011 Alumni Sponsors

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Bollenback Builders - **Rob Bollenback '10**

Carlisle, Fields & Co. - **Pat Carlisle '09**

D-Mar General Contracting & Development, **Andrew Caudell '08 & Doreen DiPolito '07**

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Richard “Brett” Dulaney '10

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Jerry Hubbell '10

Roger Johnson '08

Straighten Up Orthodontics - **Dr. William Layman '07**

Timothy Papp '10

Karen Skiratko '07

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Ray Bouchard '94

Cathy Bush '10

Liza Carter '07

Bob Chiavacci '09

Katie Cole '01

Michael Faehner '02

Ruth Fanovich '05

Dianne Wheatley Giliotti '02

Jerry Fletcher '08

Cyndie Goudeau '96

Nancy Greenberg '05

Kenneth Hamilton '80

Lisa Hamilton '02

Sirena Ionata '09

Sally Lindberg '06

Bruce Livingston '00

Timothy McMahon '05

Sydney Niewierski '08

Craig Phillips '07

Joy Pollack '10

Mark Postma '08

Gary Regoli '10

Nancy Ridenour '98

Janet Rosenquist '06

B. A. Safely '03

Brian Scott '09

Jeannie Shapiro '00

Tom Stathopoulos '06

Tom Wagner '09

Lauralee Westine '03

Debbie White '95

YOUTH LEADERSHIP SCHOLARSHIP SPONSORS



Larry M. Starnes '96, President and CEO, Patriot Bank \$500 complete Sponsorship for (1) student

. Class of 2011 Project Report

What could be more important than finding a home and family for a foster child?

“Seriously, I think of my boys in the foster system, and I become motivated,” says **Jason Ester '11**. That’s why he’s encouraging friends and family to attend the Leadership Pinellas Class of 2011’s grand fundraiser for the Heart Gallery of Pinellas and Pasco, which connects waiting foster children with adoptive families -- and a chance to succeed.

“Imagine that child, your loved one, cast from foster home to foster home with their belongings all capable of being carried in a single trash bag,” Ester continues. “There is no sense of home, no sense of belonging. The child is unable to feel truly loved because there is no true love for that child. By contributing, you can help find that child a family with arms that will welcome home that child every day for the rest of their lives.”

Rhythm of the Heart will be held at Earthscapes in Palm Harbor on Saturday, April 16th -- complete with catering, full band and bar, silent auction, and a passionate program called “Stories from the Heart,” in which local foster children and adoptive parents will share their real life dreams come true. Folks who cannot attend but want to help a child can sponsor the event-- or donate a gift or service for the silent auction.

The goal is to sell 400 tickets to the event but more importantly, to attract sponsors ranging from \$250 to \$5,000. In return, sponsors receive complimentary tickets and advertising exposure on publicity materials. The class has created a commercial, which Brighthouse has offered to run 500 times starting in March, and the Heart Gallery staged a special photo shoot of the children needing homes. Achieva Credit Union has donated \$1,000, and 19 items have been contributed for the silent auction. The class is also lining up a celebrity emcee.

“You judge a society by how it treats its elderly and the young,” **Gary Banlowe '11** says. “I want to be part of that positive impact.”

Please visit www.rhythmoftheheart.org for more information and to purchase tickets. One night of your life can help a child forever.

Rhythm of the Heart



Saturday, April 16th, 7:00 PM

Earthscapes Garden Room
816 Alt 19, Palm Harbor, FL 34683

Benefiting:



Featuring:



Sponsored By:



Tickets available at: www.rhythmoftheheart.org for \$50.00
Food, 2 drink coupons, 50/50 raffle, concert and much more!



Deborah Vincent Distinguished Alumni of the Year Award 2011 Nomination Form

I propose the following individual for the Deborah Vincent 2011 Distinguished Alumni of the Year Award:

Name: _____ Title: _____

Business: _____ Phone: _____

Address: _____

City, Zip: _____ Year Graduated: _____

Career Accomplishments (employment, honors, etc., if known. Resume may be attached if available)

Community, Civic, Religious, Social, Leadership Pinellas and other organizations (include years involved, positions held)

Ways in which individual best exemplifies the spirit, goals and achievements of our Leadership Pinellas mission through community involvement (use back of form if necessary):

Submitted by:

Name: _____ Phone: _____

Email: _____

Nominees not selected will automatically be considered next year.

PLEASE RETURN THIS FORM POSTMARKED NO LATER THAN APRIL 1, 2011 TO:

Leadership Pinellas
P. O. Box 5986
Clearwater, FL 33758-5986
Or scan and email to: judy@leadershippinellas.com
Questions? Call 727-585-8889



Membership Dues Invoice



Our continued success depends upon you!

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

_____ \$250 Alumni Gold Booster

- * Free admission to all Leadership Pinellas events for 2011-2012
- * Acknowledgement of your sponsorship in the Leader Reader
- * Membership Renewal

_____ \$150 Alumni Booster

- * Acknowledgement of your sponsorship in the Leader Reader
- * Membership Renewal

_____ \$75 Membership Renewal

_____ \$10 Printed Membership Directory

_____ **Total Enclosed**

All alumni sponsorships will be recognized individually. For corporate sponsorships, please use the Annual Corporate Sponsorship form.

Please mail your check payable to
Leadership Pinellas
P. O. Box 5986
Clearwater, FL 33758-5986
Or

Pay online via MasterCard or Visa
Check website: www.leadershippinellas.com

Please send in your Dues Renewal by June 30.

(PLEASE TURN PAGE OVER TO UPDATE YOUR MEMBERSHIP INFORMATION)

To: Leadership Pinellas Alumni
From: Judy Mullican, Executive Director
Re: 2011-2012 Leadership Pinellas Directory

Please log onto the website www.leadershpinellas.com using your email address (the one that you get LP emails sent to) as your username. If you do not remember your password just click on the "Forgot Your Password" link and your password will be emailed to you.

Once you have logged on, please check your listing and update it by selecting the "Update Member Info" link. You can also upload your picture to the directory. Please take this opportunity to make any additions or changes. Also note association listings should include only the name of the association and not your position. Be sure to click "update" when you have finished, in order to save your updates.

NOTE: You are able to print a complete directory at any time from the alumni area of the website.

Or you can fill out and mail this form back to LP to update your directory listing.

Check if OK as is

Change to: (PLEASE PRINT)

- Name _____
- Year Graduated _____
- Name of Spouse _____
- Home Address _____
- Home Phone _____
- Home Fax _____
- Position or Title _____
- Company Name _____
- Company Address _____
- Company Phone _____
- Company Fax _____
- Email address _____
- Cell phone _____
- Associations (only 3) (1) _____
- (Name of Affiliation)** (2) _____
- (NOT position held)** (3) _____

Please send Leadership Pinellas mail to me: at the office at home

Suggestion for upcoming events during the 2011-2012 year: _____



★ Annual Sponsorship ★

Where we prepare leaders for tomorrow
Our continued success depends upon you!

Support Leadership Pinellas Educational Events!

Company Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

- _____ Platinum Sponsor – ALL EVENTS
- _____ Legislative Reception
- _____ Holiday Happenings
- _____ Hands Across the Bay (joint event with other area Leadership programs)
- _____ Graduation

(please indicate which event or class day you or your company would like to sponsor)

___ Platinum	\$2500	* All Gold benefits plus: Recognition by the moderator at each event * Listing at the top of all sponsorship listings acknowledging your sponsorship * Company included in all correspondence to members and alumni
___ Gold	\$1,500	* All Silver benefits plus: Recognition by the moderator at event of your choice * Listing at the top of all sponsorship listings acknowledging your sponsorship
___ Silver	\$1,000	* All Bronze benefits plus: All listings will be acknowledged as Silver sponsors and listed on signage, website and the Leader Reader * An active website link to your website from the Leadership Pinellas Website
___ Bronze	\$750	* Sign at all events listing your sponsorship * Listing in the Leader Reader ALL year * Website acknowledgement of our sponsorship

- ___ Class Day Sponsorship (please indicate your preference for which day: _____)
 - ___ Snack Sponsor \$150 (includes acknowledgement in Leader Reader Class Report and signage during the day)
 - ___ Lunch Sponsor \$300 (includes acknowledgement in Leader Reader Class Report, signage during the day, lunch with the class)
 - ___ Day Sponsor \$1000 (includes opportunity to greet class, signage during day, acknowledgement in each Leader Reader on the Sponsorship Page)

Please include your business card, completed form, logo (300 dpi at least) if you want your logo added to our sign and a check for your sponsorship and send to:

Leadership Pinellas
P.O. Box 5986
Clearwater, FL 33758-5986
judy@leadershippinellas.com
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Or pay by Credit Card:

Name of Cardholder: _____
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Type: VISA _____
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Signature: _____



M - E - M - B - E - R - S O - N T - H - E M - O - V - E

CONGRATULATIONS to . . .



John Marzulli '11, Emerald Contractors in Tarpon Springs, was named by The National Association of the Remodeling Industry (NARI) 2011 Regional Contractor of the Year (CotY) in the Entire House over \$1,000,000 category of its annual awards competition. Contractors from 7 regions around the country vie for CotY Awards on an annual basis. All Regional winners will now be eligible for the National CotY Awards. National winners will be honored at NARI's Evening of Excellence on Saturday, April 2, 2011, at the Westin Jersey City Newport.



Karen Seel '91 was named Honorary Chair of this year's annual "Give Kids a Smile" event. Each year dentists volunteer their time to do cleanings and checkups for the children in our community.

David Siracusa '03 announces that Evan and Dave's peo's and more show has been expanded to www.blogtalkradio.com. They are adding new shows there every Wednesday that can be listened to 24/7 by searching for "the peo show" and clicking on the archived links.



DIRECTORY CORRECTIONS, ERRORS AND OMISSIONS

Denise N. Murphy, Esquire '10 address has changed from Suite C to **SUITE F** - all other contact information remains unchanged.