

July 2011

LEADER READER

A Message from our President:



Karen Seel '91
President

Dear Leadership Friends,

The hot days of summer along with some showers have arrived... I hope that you are taking time out to enjoy family and friends as well as celebrating our great Country's Independence Day.

It seems that each month I am overwhelmed by the service and generosity of our many Leadership Pinellas members. Countless hours are given to ensure that our organization continues to "prepare leaders for tomorrow".

In May, the Selection Committee met for a week and interviewed enthusiastic applicants for the 2012 class. Check out page 5 – and Welcome to the Class of 2012! Many special thanks to the Selection Committee, **Bob Batz '08 Chair, Joanna Rosse Bupp '08, Charlie Dye '09, Terrance McAbee '08, Nadine Nickeson '98, Matthew Spoor '11, and Tirrah Switzer '08.** You all selected the next best class ever!!!!

Our Speakers Series will debut on September 7th! Both **Margaret Martin '04** and **Melissa Allen '01** are working hard to bring Doug Van Dyke to share his inspirational thoughts on leadership. See page 13 – and save the date!

Margaret Martin '04 has also been working on a Computer/Website committee meeting but has already implemented PayPal – making your dues payments even easier.

As another reminder, your renewal dues and sponsorships are due! Our wonderful Corporate sponsors as well as our Alumni/Day sponsors are listed on pages 8 to 9. We are very grateful as their support keeps your membership dues at \$75. We have a record number of memberships still due. Please join us as the 2011 to 2012 year will be filled with outstanding events and leadership networking.

Program Planning for the Class Days kicks off on July 15th from 7:30 to 9:00 at the YMCA of the Suncoast. Please join us even if you have not already signed up! **Fred Zinober '07, Chair** and

Andy Caudell '08 look forward to your attendance. The Class Retreat information is on page 6 – everyone is welcome to attend – and the skits should be lots of fun! Please do RSVP if you are attending.

Your Leadership Board of Directors spent over three hours at our July 1st planning meeting to discuss how to ENGAGE YOU! **Tiffany Krueger '11** facilitated discussions on how to better serve you. Here are some of the ideas...

*Centered on the theme, “What does Leadership Pinellas do for Pinellas?” – The Board is doing both Short Term and Long Range Strategic Planning. If YOU are interested in being involved, please let me know.

*For this year, our planning is organized around Events, Fundraising, Recruiting, Marketing/Communications, and Community Service.

*With the help of Leadership Florida, we are working on presenting community issues forums along with our other Tampa Bay regional Leadership groups. Stay tuned!

*Along with the Speakers Series, we will have a great Halloween Happening on October 30th (Mark your calendars), more Lead and Learn Days, “field trips” to interesting civic and fun places, networking mixers, and more.

* At each Class, we would like to have a Leadership Pinellas Alumni speak at lunch time – as to what Leadership Pinellas has meant to them. At the first class, on September 14th, a graduate from Youth Leadership Pinellas will be presenting. If you are interested in speaking, please see page 3 for the Program Day Schedule and contact me!

*Here are some of the ideas for the field trips – many of them from our President Elect **Jack St. Arnold '91**. Let us know if you have any interest in these: Naval Base at Jacksonville, Oil rig, Cape Canaveral, UPS at St. Pete/Clearwater airport, Guantanamo Bay Naval Base, Florida State Prison, Cuba, MacDill, Bay Pines VA Hospital, Crystal River Power Plant, Disney Underground, Publix distribution center, Tampa air traffic control tower, Coast Guard station, and another trip back to Washington DC.

Finally, let me share some of the reasons why you joined Leadership Pinellas and should stay ENGAGED!

Do you remember.....?

- How great your Class was – “the best ever”
- How many friendships you made and how your class was going to stay in touch
- How you can call anyone in the Leadership Pinellas network and instantly gain access
- How you learned about all that is good (and needs improvement) in Pinellas County
- How you became involved in helping our community and knew that you are “making a difference”
- How excited you were to be Selected for your Class and that you committed during the Interview, that you would be a great Alumni member
- How the Youth Leadership Program is inspiring, educating and engaging our next generation

And.....

How many ways there are to be ENGAGED in Leadership Pinellas – Please Join US this year!
Enjoy the rest of the summer!

Karen

E-mail is seel.karen@g-mail.com

Personal cellular phone is 727-409-6072



P. O. Box 5986
 Clearwater, FL 33758-5986
 (727) 585-8889

PREPARING LEADERS FOR TOMORROW

Board of Directors 2011-2012

President:Karen Seel '91
 President-Elect: Judge Jack St. Arnold '91
 Past President: Ed Halleran '03
 Treasurer: Richard B. "Rick" Buschart '10
 Secretary: Melissa Allen '01

BOARD MEMBERS & CHAIRS

Board Member (3 yr.):Gregory Brady '07
 Board Member (3 yr.):Teresa Hibbard '06
 Board Member (3 yr.):Sallie Parks '82
 Board Member (2 yr.):Gwin Anne Londrigan '07
 Board Member (2 yr.):Suzanne Patrick '04
 Board Member (2 yr.):Nermine Khouzam Rubin '09
 Board Member: (1 yr.):Andrea Campagna '10
 Board Member (1 yr.):Margaret Martin '04
 Board Member (1 yr.):Deborah Kynes '89
 New Alumni Director (1 yr.):Nick DiCeglie '11
 Alumni Developmt. Chair:Deborah Kynes '89/Leslie Viens '02 vice chair
 Finance ChairDuggan Cooley '07
 Planning Chair:Fred Zinober '07
 Public Relations Chair:Margaret Martin '04
 Fund Raising Chair:Gregory Brady '07
 Recruitment ChairGwin Anne Londrigan '07
 Youth Leadership Chair:Teresa Hibbard '06
 Selection Com. ChairBob Batz '08
 Executive Director:Judy Mullican

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Help Fill The "Members On The Move" Space. Please Send Any News On Our Membership

Please submit information on "Members on the Move" to judy@leadershippinellas.com by July 27, 2011 to be included in the next Issue of the Leader Reader. Photos are welcome. Include a .jpg or .pdf file of your photo for inclusion

Volunteer Organization Spotlight Of The Month

We would like to make this a monthly feature of our *Leader Reader* as space permits. So, if you have a suggestion for a future issue, please submit it to Judy Mullican, Executive Director, judy@leadershippinellas.com or mail it to Leadership Pinellas, P. O. Box 5986, Clearwater, FL 33758-5986. Deadline for the next issue is July 27, 2011.

A Special Thank You

A very special thank you **Bob Batz '08, Chair; Joanna Rosse Bupp '08; Charlie Dye '09; Matthew Spoor '11; Tirrah Switzer '08; Terrance McAbee '08; Nadine Nickeson '98** for all their hard work and time during the week-long interview process and selection of the Class of 2012

Please keep checking the events on our Website: www.leadershippinellas.com
 For any updated info on our planned events.

PROGRAM DAY SCHEDULE

August 26-27, 2011.....Opening Retreat
 September 14, 2011.....Human Services
 October 12, 2011.....Education
 November 09, 2011.....Business /Technology
 December 14, 2011.....Government /Media
 January 11, 2012.....Health
 February 8, 2012.....Arts / Culture
 February 26-28, 2012.....Tallahassee Trip
 April 11, 2012.....Environment / Infrastructure
 May 09, 2012.....Criminal Justice
 May 12, 2012.....Graduation/Annual Meeting

From the Desk of:



Judy Mullican,
Executive Director



Hello All,

We have lots of exciting news this issue. First, we have selected the Class of 2012. Be sure to check page 5 for information.

Also, we are now able to accept your dues/sponsorship payments via PayPal. Just go to our website: www.leadershippinellas.com and then log on using your email and password. Scroll down to the "calendar of events". Then click on the "add to cart" button and select your choices. The deadline was actually June 30th, but it will be available for a short time longer. We are sending in the Leadership Pinellas printed directory. If you have not ordered one, we will have a few extras available at the Retreat in August.

Speaking of the Retreat, this year you will be invited to sit in the back of the room and watch the skits that begin at 4:30. So please plan to attend. Check page 6 for full information. I do need you to send in your RSVPs if you plan to attend so that we have a count for the caterers. Debbie White '95 informs me that the Marriott will have rooms available to Leadership Pinellas Alumni for \$99 plus 12% tax. So plan to make an evening or weekend of it.

The first of our two program planning meetings is scheduled for Friday, July 15th beginning at 7:30 AM until 9:00 AM. It will be held at the offices of YMCA of the Suncoast, 2469 Enterprise Road, Clearwater. I have contacted the people that sent in Interest Indicators, however, if you are interested in helping out, you are welcome to come and pick a committee to join up with. If you cannot make that meeting, there is a second one on Wednesday, August 17th, also from 7:30 AM to 9:00 AM and also at the YMCA. Hope you can make it.

At the end of this issue are two "save the dates". Be sure to check them out and mark your calendars. There will be further information in the next issue.

Guest Column:

Judge Jack St. Arnold '91

President Elect



We can do better...

A recruitment of quality candidates for our program is vital. A segment of this process includes the recruitment social. A more focused and effective event could increase interest and attendance. Those most recently graduated, who have gone through this process, will have the best recollection of their own experiences.

How do we make this better? If you would be willing to share your ideas in a focus group, please contact me. There is always room for improvement.

Jack St. Arnold

727-464-3239

starnold@jud6.org

Thanks
Judy

Welcome Class of 2012

INVITED/SELECTED

NAME

OCCUPATION

Brian Barker	Deuel & Associates
Sarah Brown	Humane Society of Pinellas
Brandon Burg	Merrill Lynch
Allison Lucas "Allie" Cantonis	Dunlap & Moran, P.A.
Joseph A. "Joe" Carpenter	Wells Fargo Advisors
Thad Carter	Bollenback Builders, Inc
Jason Clement	Sports Facilities Advisory
Jackie Dryden	Homeless Emergency Project
Paul Dunham	CBIZ Kirkland, Russ, Murphy & Tapp
Scott Ester	Corporate Partnerships Tampa Bay Rays
Kelly Freeman	Network People
Andrea Gregor	Achieva Credit Union
Donald Hall	City of Clearwater – Police Dept
Robin Hedman	Mildred Helms Elementary School (MHES)
Abby Kennedy Holt	Kennedy Associates
Carrie Jannazo	Carlson, Meissner, Hart & Hayslett
Karyn Johnson-Mahorney	Patriot Bank
Susanna Johnston-Versandi	Ameriprise Financial Advisors
Karen Jubrail	Ruth Eckerd Hall
Kim Kaszuba	Koch & Hoffman, P.A.
Kathleen M. "Kate" Kelly	Kimberly Home Pregnancy Resources Ctr
Reginald Kirven	Pinellas County Urban League
Jessica Lillesand	Lillesand & Wolasky, P.L.
Randy Loos	Wells Fargo Advisors
Jaimin "Jaymie" Patel	HREC Investment Advisors
James A. "Jim" Pennington	Sunstar Paramedics
David Phillips	Macfarlane Ferguson & McMullen
Kevin Piccarreto	Tinny, Meyer & Piccarreto, P.A.
Suzan Ross (Decker Ross)	Decker Ross Interiors
Mark Roman	Mark Roman Law Group
Mel Sams	Bollenback and Forret, CPA's
Dawn Scott	Big Brothers Big Sisters-Pinellas
Lorita Shirley	Eckerd Community Alternatives
James B. "Jim" Spicer	Merrill Lynch
Aimee Trachtenberg	Hair Shadow
Adam Vasallo	HSN
Bonnie M. Walters	Destination Publications, LLC
Mark Weinkrantz	Delta Airlines
Mark Whittle	PuroClean Property Rescue
Todd Willsie	Hoffman Architects, P.A

Plan to attend our first Social of the 2011-2012 year



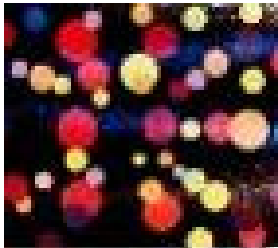
Come meet the new class and renew friendships with your class on
Friday, August 26, 2011,
5:30 to 7:15 p.m.



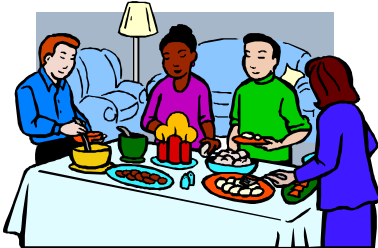
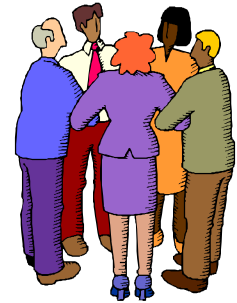
**Marriott Suites Clearwater Beach
on Sand Key, 1201 Gulf Blvd
Clearwater Beach, FL 33767
Rooms available for alumni - \$99 +
12% tax – through Marriott Suites
Contact: Fran Iosa
Phone: direct line - 727 593-6102**



There will be “dots”,



mingling with the new class,



Hors d'oeuvres,

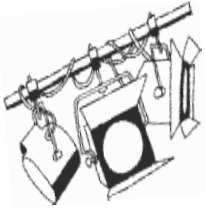


Cash Bar.

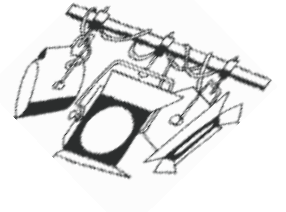
**AND THIS YEAR YOU ARE INVITED TO WATCH THE SKITS
BEGINNING AT 4:30 PM!!**



**THERE IS NO FEE, but we do need your RSVP.
So please RSVP to Judy either
online at www.leadershoppinellas.com or judy@leadershoppinellas.com
or by phone 727-585-8889 by August 9th, 2011
so we can give an accurate number to Catering**



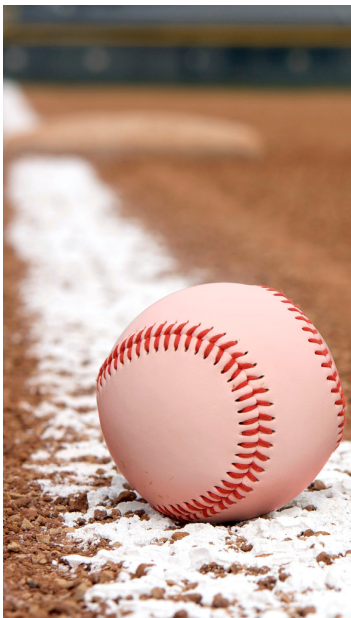
Volunteer Organization Spotlight of the Month



Someone Is Waiting Just For You

Help Strike Out Breast Cancer Pitch for Pink

Throw a strike against breast cancer by attending the 6th annual *Pitch for Pink* baseball event. Proceeds will benefit breast health services and programs at the hospitals of Morton Plant Mease.



CLEARWATER THRESHERS VS FORT MYERS MIRACLE

Friday, July 22, 6:30pm • Gates open at 4pm

- *First 1,000 women will receive a commemorative Pitch For Pink bag courtesy of Old Harbor Bank and Banquet Masters.*
- *Breast cancer survivors are invited to take a pre-game lap around the bases.*
- Auction featuring autographed pink game jerseys worn by Threshers players, autographed pink bats, gift certificates, spa packages and more!

Join us for a *local celebrity softball game* at 4:30pm! Watch local media personalities and athletes take the field: ABC Action News' meteorologist Dennis Phillips, ABC Action News' morning traffic anchor Meredyth Censullo, WFLA News Channel 8's traffic anchor Leslee Lacey, Bay News 9's Jen Holloway, Radio DJ Fisher from 97X,

Play 98.7's mid-day DJ Dana, Bright House Sports Network's Victoria Lim, and more. For more information on how to participate in the local celebrities game, please call Amanda Koch at (727) 712-4405.

Ticket Information:

Ticket prices: \$5, \$6.50, \$9; group packages are available

Tickets can be purchased at ThreshersBaseball.com or by calling (727) 467-4457.

For more information or to donate items for the silent auction and raffle prizes, please contact Amanda Koch at (727) 712-4405, or akoch@threshersbaseball.com.

BRIGHT HOUSE FIELD

601 N. Old Coachman Road • Clearwater, FL 33765

BC111143-0611

A Huge Thank You To The 2011-2012 Corporate Sponsors

PLATINUM SPONSORS

Gastroenterology Consultants of Clearwater
David J. Becker, M.D., P.A. '99
Diplomate American Board Internal Medicine
Diplomate Subspecialty Gastroenterology
dbecker@knology.net



Gary E. Williams—Class of 09
Attorney at Law
www.TheLawFirmForFamilyLaw.com

www.TheLawFirmForFamilyLaw.com

SILVER SPONSORS



Bouchard Insurance

www.bouchardinsurance.com/clearwater.html



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CERTIFIED PUBLIC ACCOUNTANTS
AND CONSULTANTS

www.bollenback.com



www.ethep.org



Mayer Hoffman McCann P.C.
An Independent CPA Firm
KRMT Tampa Bay Division

www.cbizkrmt.com



www.MPMHealth.com
www.MPMhealth.com



www.pcsoweb.com

WINNING WAYS of Tampa Bay, Inc.
Judy Siracusa '95
winnings@tampabay.rr.com

PLEASE CONTACT **GREGORY BRADY '07** AT: grb34698@gmail.com
FOR FURTHER INFORMATION ON SPONSORSHIP.

A Huge Thank You To The 2011-2012 Alumni Sponsors

ALUMNI GOLD BOOSTERS

Andrew Caudell '08
Bob Chiavacci '09
Morgan Cook '11
Nick DiCeglie '11
Doreen DiPolito '07
Charlie Dye '09
Michael Faehner '02

Vicki Glenn '11
Roger Johnson '08
Barry Niemann '10
Timothy Papp '10
Dev Pathik '11
Mark Postma '08
Karen Skiratko '07

ALUMNI BOOSTERS

Tracey Birch '07
Karen Blackburn '06
Donna Blazevec '09
Pat Carlisle '09
Liza Carter '07
Susan Dees '94
Georgetta Doyle '05
Ruth Fanovich '05
Darlene Ferenz '98
Robert "Fletch" Fletcher '08
Dianne Wheatley Giliotti '02
Kenneth Hamilton '80
Lisa Hamilton '02
Sally Lindberg '06
Bruce Livingston '00
Pat Marzulli '05
Timothy McMahon '05
James Nichols '11

Nadine Nickeson '98
Craig Phillips '07
Joy Pollack '10
Nancy Ridenour '98
Margaret Rowe '06
Nermine Khouzam Rubin '09 -
Dupont Registry
Brian Scott '09
Jean Shapiro '00
Judy Siracusa '95
Pat Siracusa '97
Cris Snyder '97
Aaron Stuart '10
Debbie Vass '09
Lauralee Westine '03
Debbie White '95
Gregory Wright '09
Thomas Wright '10

PLEASE SEND IN YOUR ALUMNI BOOSTER DUES FOR 2011-2012 TO BE INCLUDED ON THIS PAGE.

YOUTH LEADERSHIP SCHOLARSHIP SPONSORS

Leadership Pinellas Class of 2011 \$700 sponsorship for (1) student and one partial scholarship
David Becker '99 \$500 complete Sponsorship for (1) student.



Larry M. Starnes '96, President and CEO, Patriot Bank \$500 complete Sponsorship for (1) student.

Leadership Pinellas Board of Directors \$220 Honor Roll level

Andrea Campagna '10 Honor Roll \$200 level

Homeless Emergency Project (HEP) Honor Roll \$200 level

Michael Little Family has given an Honor Roll \$200 level gift on behalf of their daughter, a YLP graduate, **Juliana**.

The Etheridge Family Extra Credit \$100

Maureen Freany '03 Extra Credit \$100

Leadership Pinellas Alumni Extra Credit \$100

Roger Johnson '08 Extra Credit \$100

Leadership Pinellas *Leader Reader*



Membership Dues Invoice



Our continued success depends upon you!

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

_____ \$250 Alumni Gold Booster

- * Free admission to all Leadership Pinellas events for 2011-2012
- * Acknowledgement of your sponsorship in the Leader Reader
- * Membership Renewal

_____ \$150 Alumni Booster

- * Acknowledgement of your sponsorship in the Leader Reader
- * Membership Renewal

_____ \$75 Membership Renewal

_____ \$10 Printed Membership Directory

_____ **Total Enclosed**

All alumni sponsorships will be recognized individually. For corporate sponsorships, please use the Annual Corporate Sponsorship form.

Please mail your check payable to
 Leadership Pinellas
 P. O. Box 5986
 Clearwater, FL 33758-5986
 Or

You may now pay via PayPal. Just log onto our website: www.leadershpinellas.com
 Using your email address and password and select your option(s)

Please send in your Dues Renewal by June 30.

(PLEASE TURN PAGE OVER TO UPDATE YOUR MEMBERSHIP INFORMATION)

To: Leadership Pinellas Alumni
From: Judy Mullican, Executive Director
Re: 2011-2012 Leadership Pinellas Directory

Please log onto the website www.leadershhipinellas.com using your email address (the one that you get LP emails sent to) as your username. If you do not remember your password just click on the "Forgot Your Password" link and your password will be emailed to you.

Once you have logged on, please check your listing and update it by selecting the "Update Member Info" link. You can also upload your picture to the directory. Please take this opportunity to make any additions or changes. Also note association listings should include only the name of the association and not your position. Be sure to click "update" when you have finished, in order to save your updates.

NOTE: You are able to print a complete directory at any time from the alumni area of the website.

Or you can fill out and mail this form back to LP to update your directory listing.

Check if OK as is

Change to: (PLEASE PRINT)

- Name _____
- Year Graduated _____
- Name of Spouse _____
- Home Address _____
- Home Phone _____
- Home Fax _____
- Position or Title _____
- Company Name _____
- Company Address _____
- Company Phone _____
- Company Fax _____
- Email address _____
- Cell phone _____
- Associations (only 3) (1) _____
- (Name of Affiliation)** (2) _____
- (NOT position held)** (3) _____

Please send Leadership Pinellas mail to me: at the office at home

Suggestion for upcoming events during the 2011-2012 year: _____



★ Annual Sponsorship ★

Where we prepare leaders for tomorrow
Our continued success depends upon you!

Support Leadership Pinellas Educational Events!

Company Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

- _____ Platinum Sponsor – ALL EVENTS
- _____ Legislative Reception
- _____ Holiday Happenings
- _____ Hands Across the Bay (joint event with other area Leadership programs)
- _____ Graduation

(please indicate which event or class day you or your company would like to sponsor)

- | | | |
|--------------|---------|---|
| ___ Platinum | \$2500 | <ul style="list-style-type: none"> * All Gold benefits plus: Recognition by the moderator at each event * Listing at the top of all sponsorship listings acknowledging your sponsorship * Company included in all correspondence to members and alumni and includes (16) Alumni Annual Dues of \$75 each. |
| ___ Gold | \$1,500 | <ul style="list-style-type: none"> * All Silver benefits plus: Recognition by the moderator at event of your choice * Listing at the top of all sponsorship listings acknowledging your sponsorship and includes (10) Alumni Annual Dues of \$75 each |
| ___ Silver | \$1,000 | <ul style="list-style-type: none"> * All Bronze benefits plus: All listings will be acknowledged as Silver sponsors and listed on signage, website and the Leader Reader and includes (6) Alumni Annual Dues of \$75 each * An active website link to your website from the Leadership Pinellas Website |
| ___ Bronze | \$750 | <ul style="list-style-type: none"> * Sign at all events listing your sponsorship * Listing in the Leader Reader ALL year * Website acknowledgement of our sponsorship |

- ___ Class Day Sponsorship (please indicate your preference for which day: _____)
 - ___ Snack Sponsor \$150 (includes acknowledgement in Leader Reader Class Report and signage during the day)
 - ___ Lunch Sponsor \$300 (includes acknowledgement in Leader Reader Class Report, signage during the day, lunch with the class)
 - ___ Day Sponsor \$1000 (includes opportunity to greet class, signage during day, acknowledgement in each Leader Reader on the Sponsorship Page)

Please include your business card, completed form, logo (300 dpi at least) if you want your logo added to our sign and a check for your sponsorship and send to:

Leadership Pinellas
P.O. Box 5986
Clearwater, FL 33758-5986
judy@leadershippinellas.com www.leadershoppinellas.com (727) 585-8889

You may now pay via PayPal. Just log onto our website: www.leadershoppinellas.com
Using your email address and password and select your option(s)



SAVE THE DATE

Wednesday, September 7th, 2011, For an evening program that begins our Leadership Speaker Series. Our first speaker in the series is

simplified

Doug Van Dyke creator of **Leadership**

Doug will share tips from this exciting program that will provide attendees with very useful and current information on Leadership in all aspects of our lives – work, organizational and community.

Visit Doug’s website at <http://www.dougandyke.com> Time and Location will be announced soon. *Also, please share this with your friends, it will be open to the public.* For further information, call Margaret Martin at 727-725-3370

Deborah Kynes ‘89 is planning to have a Zombie Boogie, Leadership Pinellas Halloween Party, on Sunday, Oct 30 from 5 until 9 at the Dunedin Brewery as a private Party just for Leadership Pinellas. The cost will be \$15 per person. This will pay for the buffet and a great DJ and decorations. There will be a cash bar. There is parking across the street for up to 100. The Brewery is located on Douglas Ave. Watch in the next issue for more details. Just be sure to put this date on your calendars. It looks to be an exciting event.



M-E-M-B-E-R-S O-N T-H-E M-O-V-E

C O N G R A T U L A T I O N S to . . .



Karen Altieri ‘01 was named Volunteer of the Month in April at the Clearwater Marine Aquarium



Kristie Denbo ‘09 is leaving the Hilton Clearwater Beach, and will be advancing to work for all of the Hilton Hotels



Gwin Londrigan ‘07, has been Named as a Board Member of The Association of Junior Leagues International, Inc.