

January 2011

# LEADER READER

## A Message from our President:



Ed Halleran '03  
President

Dear Friends:

**Resolutions.** They are something a lot of us make this time of the year. Whether last year was good or bad we often approach the New Year with the thought of what we can do better. As an organization we are always looking for ways to do this. Ways to better engage our members and better ways to recruit new ones.

For engaging our members, **INTEREST INDICATORS** are going out this month. I encourage everyone to complete them and send them back to indicate how you would like to be involved next year. *I've said it before, when I think of all of the people who have graduated from Leadership Pinellas over the years, I think of the abundance of gifts in our membership. Consider sharing those gifts. Become involved in a program day, an alumni event, a recruitment event or the board. Whether you are a member of Leadership Pinellas class of 1978 or class of 2011, I want "everyone" to feel they are a part of this organization and have an opportunity to participate. EVERY member who returns the Interest Indicator will be contacted with opportunities to become involved. If you have any questions please feel free to call me or any other board member.*

For engaging our members and recruiting new ones, we are having our 1<sup>st</sup> **L.E.A.D. and Learn Day** on February 9<sup>th</sup>. Structured just like a regular program day, this day is being offered to **alumni and any other person interested in becoming a member of Leadership Pinellas**. It will give prospects a flavor of what a program day looks like, too. The theme is "Tourism". Thank you to our **Recruitment Chair, Melissa Allen, '01** for putting together what looks like a very fun filled and informative day! More information can be found on our website under "Calendar".

I wish all of you a very Happy New Year.

Sincerely,

Ed Halleran  
President



P. O. Box 5986  
 Clearwater, FL 33758-5986  
 (727) 585-8889

PREPARING LEADERS FOR TOMORROW

### Board of Directors 2010-2011

President: ..... Ed Halleran '03  
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 Board Member (3 yr.): ..... Nermine Khouzam Rubin '09  
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 Board Member (2 yr.): ..... Kevin Essex '09  
 Board Member (2 yr.): ..... Margaret Martin '04  
 Board Member (2 yr.): ..... Deborah Kynes '89  
 Board Member: (1 yr.): ..... Duggan Cooley '07  
 Board Member (1 yr.): ..... Pat Gerard '90  
 Board Member (1 yr.): ..... Brenda Green '03  
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 Recruitment Chair: ..... Melissa Allen '01  
 Youth Leadership Chair: ..... Teresa Hibbard '06  
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 Executive Director: ..... Judy Mullican

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### Help Fill The "Members On The Move" Space. Please Send Any News On Our Membership

Please submit information on "Members on the Move" to [judy@leadershippinellas.com](mailto:judy@leadershippinellas.com) by January 27, 2011 to be included in the next Issue of the Leader Reader. Photos are welcome. Include a .jpg or .pdf file of your photo for inclusion

### Volunteer Organization Spotlight Of The Month

We would like to make this a monthly feature of our *Leader Reader* as space permits. So, if you have a suggestion for a future issue, please submit it to Judy Mullican, Executive Director, [judy@leadershippinellas.com](mailto:judy@leadershippinellas.com) or mail it to Leadership Pinellas, P. O. Box 5986, Clearwater, FL 33758-5986. Deadline for the next issue is January 27, 2011.

### A Special Thank You

A very special thank you to **Pat Gerard '90, Mary Morrow '10 & Stephanie Martin '09** for all their hard work and efforts in making this year's Government & Media Day a great success, and a special thank you to Frazer Hubbard Brandt Trask and Yacavone for sponsoring the breakfast and Lewis Birch and Ricardo, CPA's for sponsoring the lunch for Government & Media Day.

\*\*\*\*\*

Please keep checking the events on our Website: [www.leadershippinellas.com](http://www.leadershippinellas.com)  
 For any updated info on our planned events.

### PROGRAM DAY SCHEDULE

Aug 20-21, 2010	Retreat
September 08, 2010	Human Services
October 13, 2010	Education *
November 10, 2010	Business & Technology
December 08, 2010	Government & Media
January 12, 2011	Health *
February 09, 2011	Arts & Culture *
March 20-22, 2011	Tallahassee
April 13, 2011	Environment & Infrastructure *
May 11, 2011	Criminal Justice *
May 14, 2011 pm	Graduation/Annual Meeting

**\*NOTE DATE CHANGE**



## Government & Media Day, December 8, 2010 Class of 2011 Report

Submitted by **Tina Tenret '11**

A party at a landscaping company? That's the ingenious idea put forth by the Class of 2011 Fundraising Committee as our signature project to support the Heart Gallery. Google the word "Earthscapes" to see why.

Earthscapes Garden Room in Dunedin boasts just that: outdoor garden rooms, replete with waterfalls, fire pits, illuminated pergolas, ponds and spas, comfy couches and cushions, all surrounded by plants and flowers, creative lighting and misting.

The idea is to fill the place with hundreds of guests, a band and two bars – add a silent auction and catering in a custom outdoor kitchen – then donate all proceeds to the Heart Gallery. Mark your calendars for April 16<sup>th</sup> (also the birthday of Micah Maxwell '11), and we'll keep you posted with further details!

Our Program Day Committee again led the charge with our monthly giving in December. The Class of 2011 adopted four families at Isaiah's Inn in Clearwater for Christmas and donated \$1,500 worth of toys, clothing and household supplies, including a skateboard and helmet for 10-year-old Jesse, a learning toy for three-year-old Nathan, and a coffee maker, shower curtain, kitchen towels, and wooden spoons for mom Tammy. Remembering what the Class of 2011 has contributed on each program day is beginning to sound like the 12 Days of Christmas:

- September: \$540 cash and 1,083 pounds of food to Religious Community Services (RCS)
- October: \$989 in school supplies donated to Academy Prep
- November: \$750 cash for scholarships to Youth Leadership Pinellas

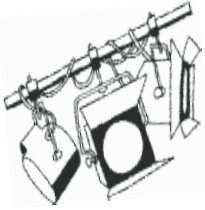
Of course, the Volunteerism Committee is working hard to make sure our contributions are not all made from money. In January, we will work together at the St. Petersburg Free Clinic in January, sorting food, painting rooms, or tackling outdoor projects. Potential partners for the other monthly group volunteer events include Habitat for Humanity of Pinellas County, Homeless Emergency Project in Clearwater, and others.

Finally, we are tracking the volunteer hours we spend *individually*, certainly not for bragging rights, but because, in the words of Volunteerism Committee Chair Erin Hinton '11: "Leaders are developed by engagement. Every time we engage with others and with not for profit organizations, we are leaving our mark by creating a better community."

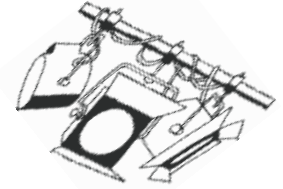
May we all continue to fulfill that mission – the true calling of Leadership Pinellas -- in 2011.

# Government & Media Day, December 8, 2010





# Volunteer Organization Spotlight of the Month



## Someone Is Waiting Just For



Proposal for the Leadership Pinellas Class of 2011

### ACHIEVEMENTS:

- **78 finalized adoptions** – Since inception in June 2006. These are children who would be languishing in foster care system without the efforts of the Heart Gallery
- **Thirty additional children** are currently either **matched** and/or **visiting with a potential family**, meaning they are on their way to an adoptive home
- Out of 200 children that have been featured on the Heart Gallery, **more than 40%** of them have either **found a permanent family** or are well **on their way to adoption!**

### THE NEED:

- Currently in Pinellas and Pasco counties, there are **over 3,500 children** in the **child welfare** dependency system. **The Funds from Leadership Pinellas will be used solely for Pinellas County children.**
- At any given time, there are over 150 children in Pinellas County in need of the most basic thing – **a family and home** of their own
- Before the Heart Gallery existed, these are children were invisible – the community was not aware of the **desperate need for families**

### WHY WE NEED YOUR HELP:

1. **Increased referrals:** In 2010, we planned to add 70 children to the gallery and we have already received **over 100 new referrals**. This means more children who are in need of our help to find a forever family.
2. **Permanent Galleries:** These would provide **an incredible amount of visibility for our children** in venues that offer significant public awareness. This approach will increase visibility while reducing costs of moving and storing the large gallery.
3. **Electronic Displays:** This will provide the ability to showcase foster children and will encourage prospective families to learn more about these children and take steps to adopt.
4. **Small Gallery Installations:** We plan to build on our success with **three to five additional installations** in carefully placed venues in 2011.
5. **Awareness Posters:** To encourage prospective adoptive parents to visit the website and learn about our children, we are planning to **produce and distribute 100's of posters in small venues** throughout the community.
6. **Website:** Our website is the single most important program where prospective parents can learn more about children waiting for adoption **In 2011, our website costs will increase** as we add more children and add upgrades to the site.
7. **Community Awareness Events:** These events provide information and education about the available children and the adoption process.

### MISSION STATEMENT:

**The mission of the Heart Gallery is to provide an emotionally safe way to promote local adoptions. The Heart Gallery features the photos and stories of local foster children ready for forever families.**

From the Desk of:



*Judy Mullican,*  
Executive Director



Hello All,

I hope you all had a fantastic Holiday and are ready to delve into the new year of 2011.

Speaking of 2011, the Class of 2011 continues to amaze us. They were able to raise \$571 for the Dunedin Youth Guild in the Christmas tree raffle. On Government and Media day, they brought in items for Isaiah's Inn Christmas wish list. Here is a list of what they brought in with the dollar amount value listed: Misc toiletries, undershirts, socks, \$50; Eight board games, \$120; Zhu Zhu Pet (two), \$60; Remote Control Car, \$15; Puzzle (two), \$8; Educational card games, \$8; Bug kit, \$3; Toy guitar, \$20; Cookware Set, \$50; Towels, wash clothes, plastic glasses, toaster and sheets, \$65; Skate board, \$70; Helmet, \$25; Knee pads, \$25; Dust buster, \$30; Hand mixer, \$25; Barbie clothes, \$20; Basketball, \$20; Mega Blocks, \$20; Pop Up Tent, \$20; Blanket and sheet set, \$45; Pot holders, \$10; Alarm Clock, \$10; Assorted T-shirts and underwear, \$20; Remote Control Car, \$15; Assorted women's clothing, \$50; Tennis Shoes (two pair), \$100; Clothes, \$60; Board game (Battleship) and two puzzles, \$26; Educational game, \$15; Coffee maker with misc housewares, \$70; Barbie with clothes, \$40; Boy's outfit with shoes, \$35; Women's pajamas and robe, \$45; Nintendo DS game, Legos and Boy's outfit, \$50; Leaptop and books, \$35; Barbie doll and tea set, \$40; Children's clothes and shoes, \$40; Cash Donations, \$50; Bath and body lotion items, \$80; for a grand total of \$1,490.

Government & Media day was a huge success. Many thanks to Pat Gerard '90 (Chair), Mary Morrow '10 & Stephanie Martin '09 for setting up such an awesome day. Jack Harris, Howard Troxler and John Hubbard were both informative and entertaining. It was also very nice of the members of the class that made a special effort to shake Pat's hand and thank her for a great day.

I would like to give a special tip of the hat to the following people for their contributions to YouthLeadership Pinellas: **David Becker '99, Tracey Birch '07, Georgine Brancato '07, Maureen Freaney '03, Roger Johnson '08, Lisa Matzner '11, Matthew Spoor '11, Debbie White '95 and the entire Class of 2011.**

This year we are emailing the Interest Indicator Forms for 2011-2012. You should have already received yours. The deadline to return them to me is January 30, 2011. You can email them back or mail them if you wish. I have also included the form on Page 11 of this issue for your convenience.

*Thanks*  
*Judy*

# A Huge Thank You To The 2010-2011 Corporate Sponsors

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[gew@TLFFFL.com](mailto:gew@TLFFFL.com)

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PLEASE CONTACT ANDREA CAMPAGNA '10 AT: [Andrea@campagnahomes.com](mailto:Andrea@campagnahomes.com)  
FOR FURTHER INFORMATION ON SPONSORSHIP.

# **A Huge Thank You To The 2010-2011 Alumni Sponsors**

## **ALUMNI GOLD BOOSTERS**

**David Becker '99**  
**Donna Blazevic '09**  
Bollenback & Forret, PA – **Michael “Mike” Bollenback '83**  
Bollenback Builders - **Rob Bollenback '10**  
Carlisle, Fields & Co. - **Pat Carlisle '09**  
D-Mar General Contracting & Development, **Andrew Caudell '08 & Doreen DiPolito '07**  
Homeworks Inspection Services Corp. – **Georgetta Doyle '05**  
**Richard “Brett” Dulaney '10**  
**Charlie Dye '09**  
**Ed Halleran '03**  
**Jerry Hubbell '10**  
**Roger Johnson '08**  
Straighten Up Orthodontics - **Dr. William Layman '07**  
**Timothy Papp '10**  
**Karen Skiratko '07**

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## **ALUMNI BOOSTERS**

**Ileane Altamura '10**  
**Eric Beck '09**  
**Tracey Birch '07**  
**Ray Bouchard '94**  
**Cathy Bush '10**  
**Liza Carter '07**  
**Bob Chiavacci '09**  
**Katie Cole '01**  
**Michael Faehner '02**  
**Ruth Fanovich '05**  
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**Jerry Fletcher '08**

**Cyndie Goudeau '96**  
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**Mark Postma '08**

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**Janet Rosenquist '06**  
**B. A. Safely '03**  
**Brian Scott '09**  
**Jeannie Shapiro '00**  
**Tom Stathopoulos '06**  
**Tom Wagner '09**  
**Lauralee Westine '03**  
**Debbie White '95**

L.E.A.D. & LEARN Day 2011  
PLEASE CONTACT MELISSA ALLEN

[cobcourt@aol.com](mailto:cobcourt@aol.com) FOR FURTHER INFORMATION.

TO RSVP CONTACT JUDY MULLICAN [judy@leadershippinellas.com](mailto:judy@leadershippinellas.com), **MAIL YOUR CHECK TO LEADERSHIP PINELLAS, POST OFFICE BOX 5986, CLEARWATER, FL 33758-5986 OR RSVP ONLINE**

Get ready for another amazing Leadership Education Alumni Day! We are also going to allow community leaders interested in seeing first hand what Leadership Pinellas has to offer the chance to join us this time around. The day will be focused around Tourism in the area. We are hard at work trying to provide our Alumni and invited guests a day they will not forget! More details to follow about the exact plans for the day.

This fantastic experience will be on February 9th. Please think about if you have anyone you would like to invite to join you. We will start at Brighthouse field and take a bus around town - to end up joining this years class after their day for a happy hour mixer. You should receive a e-mail soon with more details including the cost for this all day event. Please mark your calendar now! And send your RSVP in to reserve your spot. Once all the seats on one bus are full - the spots are all taken.

There will be one price for alumni - and another price for prospects. But..... any prospect to complete the day will have their application fee for next years class waived! This is a great chance to get your spouse and friends to experience a teaser of what you experienced while you went through this amazing program! And for you to re-live the time you were in the class. We are also looking for more volunteers to help with the final planning of this day as well as a possible follow up LEAD day in the summer. If you are interested - please e-mail Melissa Allen at [cobcourt@aol.com](mailto:cobcourt@aol.com) with your information and we will be sure to include you in our next planning meeting. This will truly be a day you will not want to miss!

## **L.E.A.D. & LEARN DAY 2011**

Leadership Education Alumni Day

**February 9, 2011 7:30 – 5:00**

**\* Happy Hour after at Brighthouse field with the 2011 class & alumni - optional**

### **Theme: Tourism in Clearwater**

For Alumni & Invited Guests. Feel free to invite friends, your significant other, parents, etc... Anyone you think would enjoy experiencing a typical Leadership Pinellas Day!

**Cost: Alumni \$35 – Guests \$55**

\*Note: upon completion of this day – guests who apply for next year's class will have their \$25 application fee waived. If you are inviting a guest, please contact Judy at [judy@leadershippinellas.com](mailto:judy@leadershippinellas.com) as you cannot pay the guest's fee online.

**Space is limited! We are only filling 1 bus for this opportunity.**

**RSVP to [judy@leadershippinellas.com](mailto:judy@leadershippinellas.com) with payment to reserve your spot today!**

**LEADERSHIP PINELLAS ALUMNI INTEREST INDICATOR 2011-2012**

Are you interested in working with one of our area's most dynamic, diverse group of individuals? Plans are already underway for leadership roles with Leadership Pinellas 2011-2012 year by active, dues paying alumni. We want to know your areas of participation interest. Please check any or all that apply.

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> President Elect *           | <input type="checkbox"/> Criminal Justice Day Program      | <input type="checkbox"/> PR/Communications         |
| <input type="checkbox"/> Treasurer *                 | <input type="checkbox"/> Education Day Program             | <input type="checkbox"/> Recruitment Chair **      |
| <input type="checkbox"/> Secretary *                 | <input type="checkbox"/> Env. & Infrastructure Day Program | <input type="checkbox"/> Recruitment Social        |
| <input type="checkbox"/> Board Member *              | <input type="checkbox"/> Fund Raising                      | <input type="checkbox"/> Retreat Reception         |
| <input type="checkbox"/> Planning Chair **           | <input type="checkbox"/> Government & Media Day Program    | <input type="checkbox"/> Selection Greeter         |
| <input type="checkbox"/> Alumni Development Chair ** | <input type="checkbox"/> Health Day Program                | <input type="checkbox"/> Selection Committee       |
| <input type="checkbox"/> Alumni L.E.A.D. Day         | <input type="checkbox"/> Holiday Social Program            | <input type="checkbox"/> Tallahassee Trip          |
| <input type="checkbox"/> Annual Meeting/Graduation   | <input type="checkbox"/> Human Services Day Program        | <input type="checkbox"/> Web Site                  |
| <input type="checkbox"/> Arts & Culture Day Program  | <input type="checkbox"/> Legislative Reception             | <input type="checkbox"/> Youth Leadership Chair ** |
| <input type="checkbox"/> Business Day Program        | <input type="checkbox"/> Program Co-Administrator          | <input type="checkbox"/> Youth Leadership          |
|  | <input type="checkbox"/> Other _____                       |  |

\* If you would like to be considered for a 2011-2012 leadership role, please return this form prior to January 30, 2011. Officer positions and responsibilities are defined in Leadership Pinellas by-laws.  
\*\* Planning Chair, Alumni Development Chair, Youth Leadership Chair and Recruitment Chair are appointed by the President.

Your Name \_\_\_\_\_ LP Year Graduated \_\_\_\_\_

Employer/Position \_\_\_\_\_

Address (Home) \_\_\_\_\_

City, Zip \_\_\_\_\_

Address (Business) \_\_\_\_\_

City, Zip \_\_\_\_\_

Home Phone (\_\_\_\_) \_\_\_\_\_ Business Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Email \_\_\_\_\_

List your past and present participation in Leadership Pinellas \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

In what other organizations or civic activities do you participate and position held \_\_\_\_\_

\_\_\_\_\_

Please return this questionnaire via email to [judy@leadershippinellas.com](mailto:judy@leadershippinellas.com)  
or mail to Membership Interest Indicator, Leadership Pinellas,  
P.O. Box 5986, Clearwater, FL 33758-5986 prior to January 30, 2011.

Visit our web site: [www.leadershippinellas.com](http://www.leadershippinellas.com)



## M-E-M-B-E-R-S O-N T-H-E M-O-V-E

### CONGRATULATIONS to . . .

**Scott Daniels, '93 and President 2003-2004**, Realtor with Coldwell Banker, has earned the National Association of Realtors' SRES (Seniors Real Estate Specialist) designation

**Elise Minkoff '08** has been elected as Secretary of the YWCA Tampa Bay Board of Directors

**Lynn Kiehne '08** has been elected as President of the YWCA Tampa Bay Board of Directors

**Martha Lenderman '91** was recently elected as chair of the Juvenile Welfare Board of Pinellas

**Ben McBride '09** has been promoted to Lieutenant for Clearwater Police Department

**Brian Scott '09** placed first in his age group in the 22<sup>nd</sup> Annual Say No to Drugs Holiday Classic 10K

**Tirrah Switzer '08** has been elected Chair of the Brookwood Florida Board of Directors

**Fred Zinober '07** has relocated to: Buckley, Zinober & Curtis, PA, 240 First Avenue South, Suite 200, St. Petersburg, Florida 33701, Direct Line: 727-258-4842, Main #: 727-822-4800, Fax: 727-822-4855  
[fzinober@bzclegal.com](mailto:fzinober@bzclegal.com)



### DIRECTORY CORRECTIONS, ERRORS AND OMISSIONS

**Robert Batz '08** Assurance Managing Director, CBIZ Kirkland, Russ, Murphy and Tapp & Shareholder *Mayer Hoffman McCann P.C.*, An Independent CPA Firm, KRMT Tampa Bay Division [rbatz@cbizkrmt.com](mailto:rbatz@cbizkrmt.com)

**Jeanine Blake '11** has a new email address: [jeanine.blake@gmail.com](mailto:jeanine.blake@gmail.com)

**AnneNeil Piccone '02** has a new email address: [anpiccone@gmail.com](mailto:anpiccone@gmail.com)